2021 ECC Media Partnership Program
The annual ECC Conference attracts 800-1,000 executives representing diverse industries to learn, collaborate and network. Along with panels, round tables and interactive sessions led by industry practitioners, ECC brings world class thought leaders to share leadership concepts, geopolitical insights, economic forecasts and inspiration. ECC is about gaining a perspective, shifting your view, broadening your vision.

For 50+ years, the ECC Association has provided unique opportunities for industry pioneers and innovators to collaborate in a neutral forum free from the daily demands and politics of business. Formed by owners, contractors, suppliers and academics in the capital projects community, the ECC aims to drive excellence and the long-term success of the industry through networking, innovation, and outreach. ECC provides opportunity for professionals from all aspects and all levels of the engineering and construction industry. From the Future Leaders program, a program that recognizes and fosters budding leadership, to Sponsor workshops moving critical ideas forward, to platforms for established thought-leaders and industry pioneers, ECC is working to build avenues for greater understanding, knowledge growth and career enhancement for all who participate.

**MEDIA PARTNER RECEIVES**
- 1-2 complimentary passes to the ECC 2021 Sponsors Only Session
- 2-4 complimentary passes to the ECC 2021 Conference
- Logo recognition and organization link on the ECC Website Partner Page (February through September 2021)
- Logo recognition at the 2021 ECC Conference
- Listing in ECC Enewsletter: Partner Spotlight
- Exclusive access to ECC Speakers and Board

**ECC RECEIVES**
- One social media post 3-4 weeks out from 2021 ECC Conference
- Enewsletter feature via banner ad
- ECC event promotion on media website
- Video interview with ECC Speaker and/or Board member for pre-event promotion
- Post ECC event half page article

**ECC CONTACT**
Contact Tara Wilson for more information at twilson@eventsiaigroup.com or 832.594.5893
WHY LEADERS ATTEND ECC

• At ECC, we are exposed to the latest in broad, strategic thinking and global trends as well as tools, techniques and best practices from industry practitioners who know what we face every day. It’s of great value to us.

• This forum is a high level gathering of thought leaders focused on the development of relationships, open sharing of knowledge, and deep discussion of timely and significant issues facing the industry.

• ECC is a staple for leaders in the capital projects arena.

• This conference is superior to any others because it’s run by industry, not a company.

• Best networking and highest quality speakers.

PAST SESSIONS

Technology: The Next Step Change in Construction Productivity?
Total Installed Cost Reduction on future Mega Projects
Minimum Scope To Meet Objectives (Really!)
Driving Competitiveness in Small Capital and Project Portfolios
The Role of Executive Leadership in Project Success
Filling Our Industry’s Talent Pipeline: A Holistic Approach
Managing Critical Project Risk:
  Cyber Security – Not an IT Responsibility
Integrating Breakthrough Project Outcomes with World-Class Safety Performance

PAST KEYNOTES

Steve Wozniak, Founder – Apple Computers
General Colin Powell, U.S. Secretary of State/ Joint Chiefs of Staff/National Security Advisor
Dan Yergin, Chairman – IHS CERA
Liam Mallon, President – ExxonMobil Development Company
Rich Karlgaard, Editor – Forbes
Gen. Peter Pace, USMC (Ret.), Chairman – Joint Chiefs of Staff
Mike Thomas, President – Sasol North America
Rich Wells, VP US Gulf Coast Operations – Dow Chemical
ECC Sponsors help the Association fulfill its mission of promoting thought leadership among owners, contractors, suppliers and academia in the global engineering and construction industry through the Annual ECC PerspECCTive Conference. Our mission is fulfilled by our generous sponsors and partners who steward the platform of collaboration in our community.

ecc-conference.org