

PerspECCtive

Theme:
Executive Panel Discussion, Thursday Dec 14, 2017

Executive Panel Discussion

Moderator:

Dave Witte - IHS Markit

Panelists:

Walter Pinto - Lyondellbasell

Tony Jones - Valero

Ron Corn - CPChem

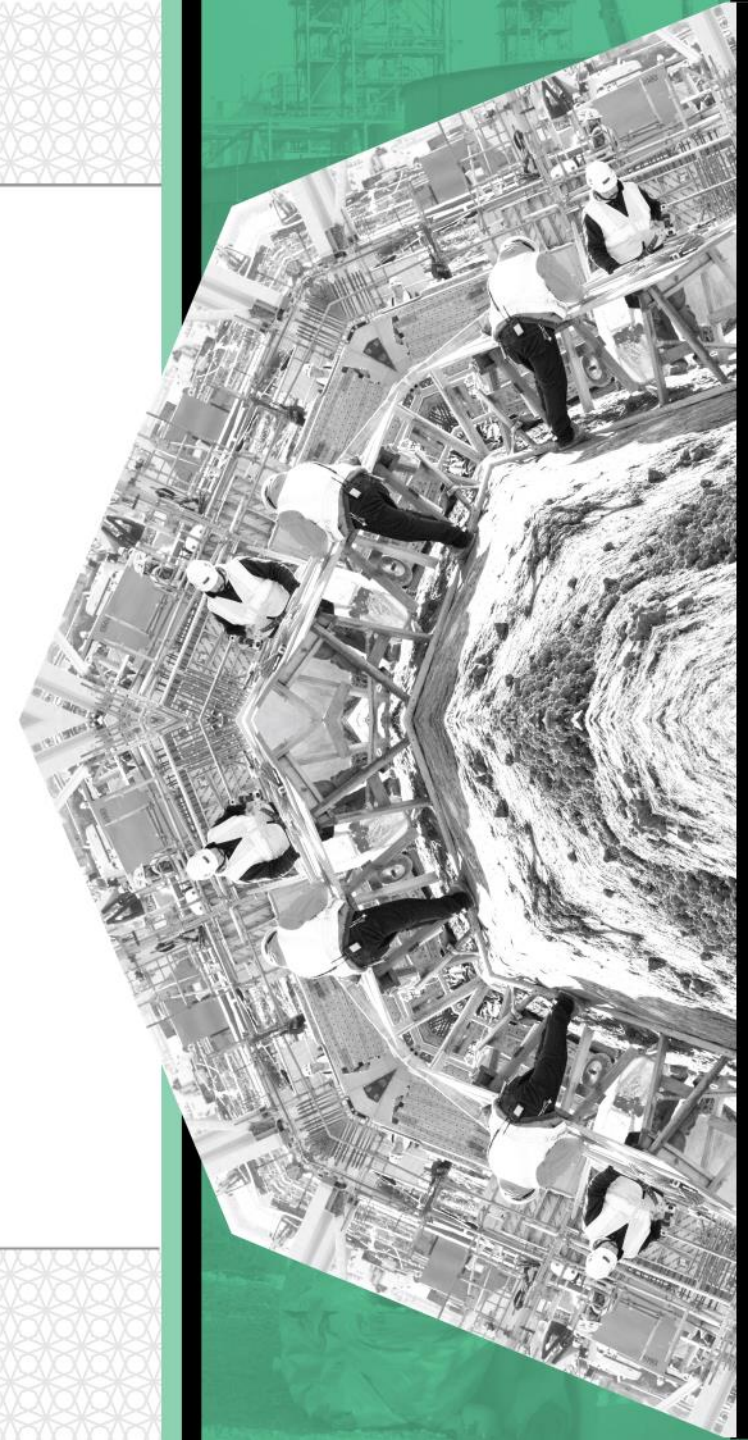
Mike McAtee - BASF



Year:
2017

Date:
Dec 12-15

Location:
Boca Raton, FL



Addressing strategic challenges with interconnected capabilities



Brought together to form the most Comprehensive sources of data, analytics and insight for the **Energy Upstream, Oil Markets, Midstream, Downstream & Chemical Markets**



Agenda



The opportunity - outlook for shale oil, gas and petchems

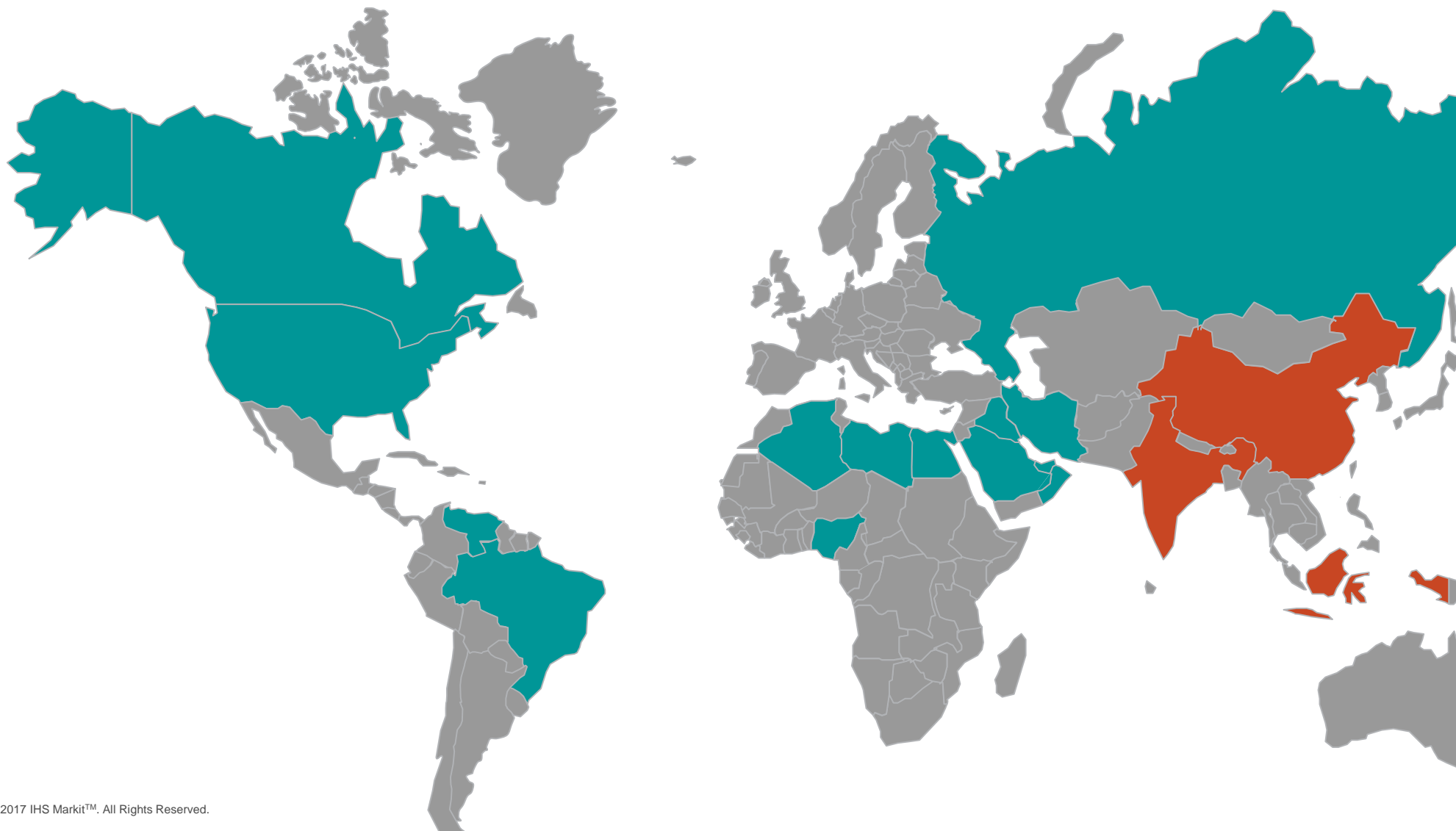
The threat – analyzing capital build options through the supply chain

The challenge – panelists ideas to offset threats and capture opportunities

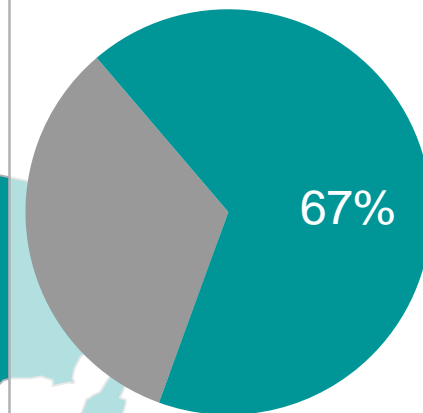
Chemicals are illustrative of the energy supply chain. Global chemical demand is concentrated in developing world with more than 50% of demand growth in China...



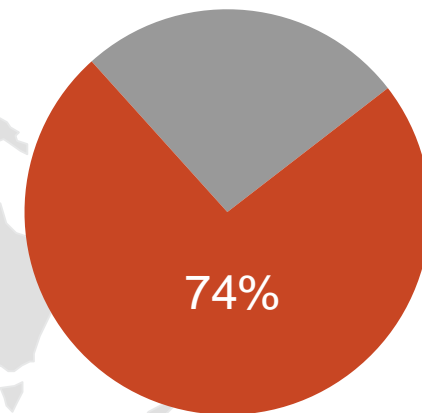
...But petroleum supply is concentrated elsewhere



SUPPLY



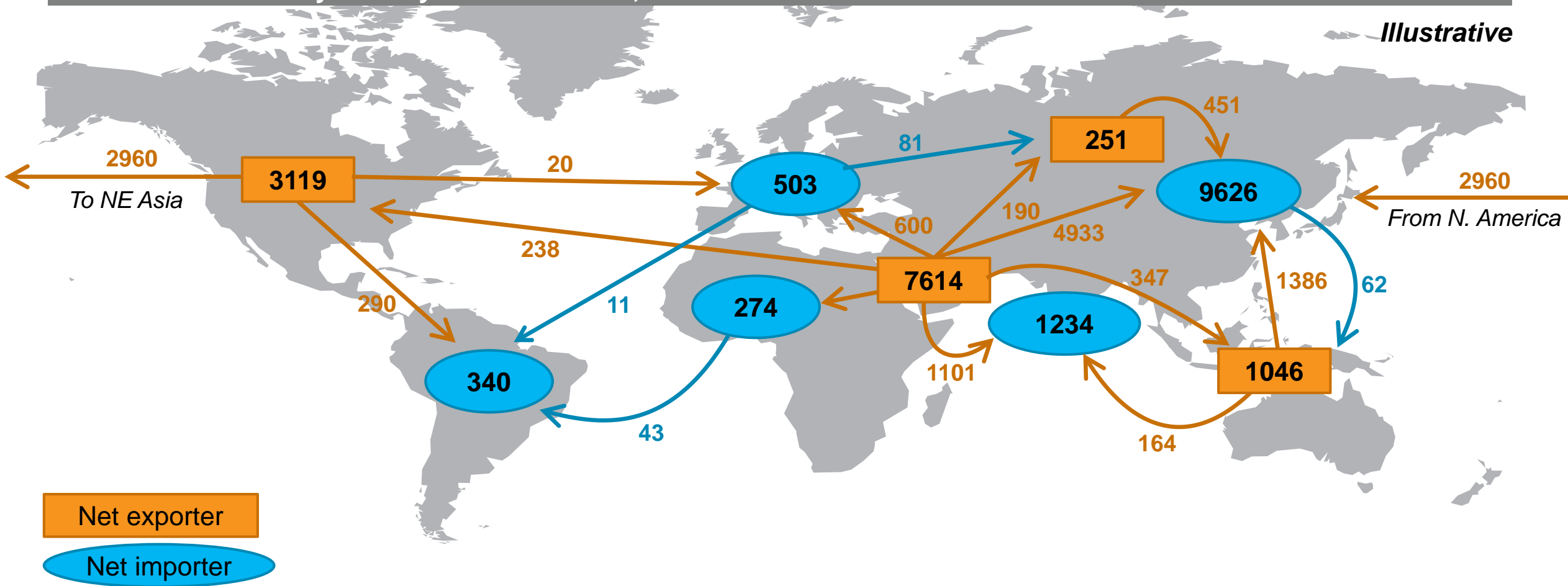
DEMAND



Trade from advantaged hydrocarbon regions fills the demand gap – typically at the first value chain node with reasonable logistic costs and product market liquidity

2026 World Monoethylene Glycol Trade Flows, Kilotons

Illustrative



Volumes greater than 5,000 metric tons noted; intra-regional trade excluded.

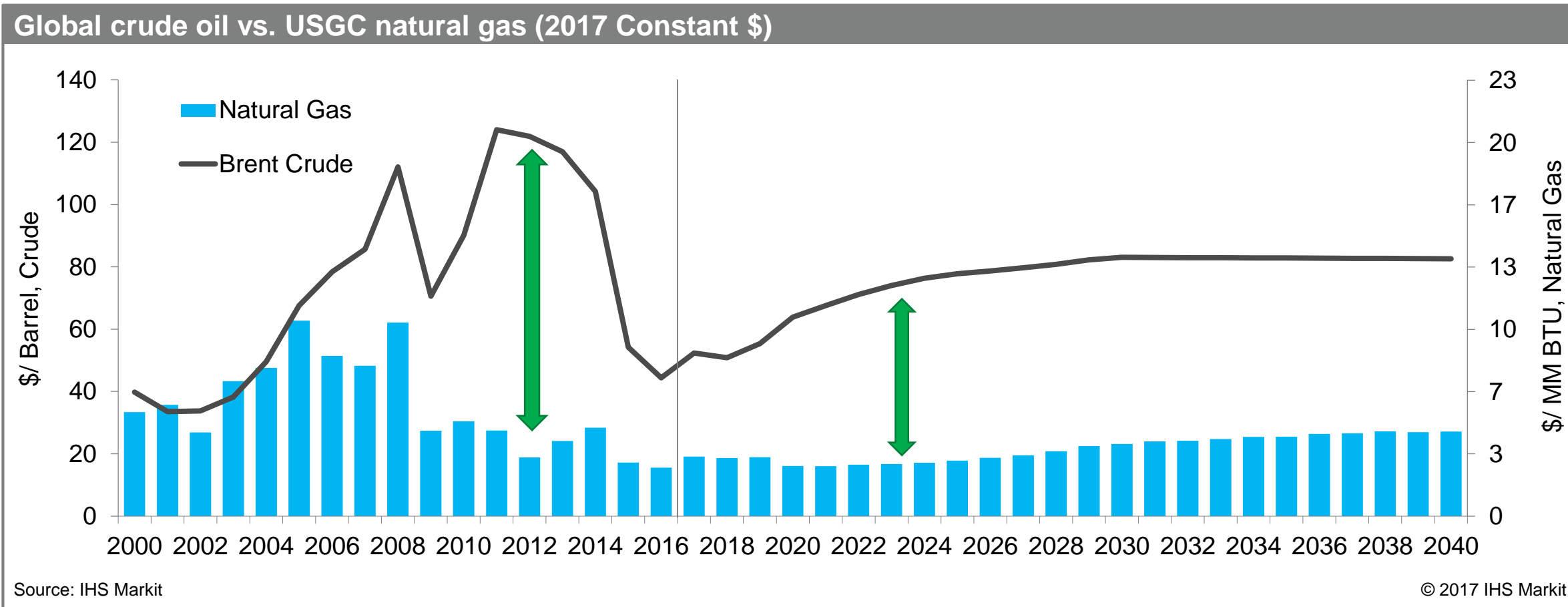
Capital investments seek to maximize returns – preferably with a sustainable competitive advantage

Braskem-Idesa Ethylene/PE Plant
Nanchital, Veracruz, Mexico
Start-Up: June 2016

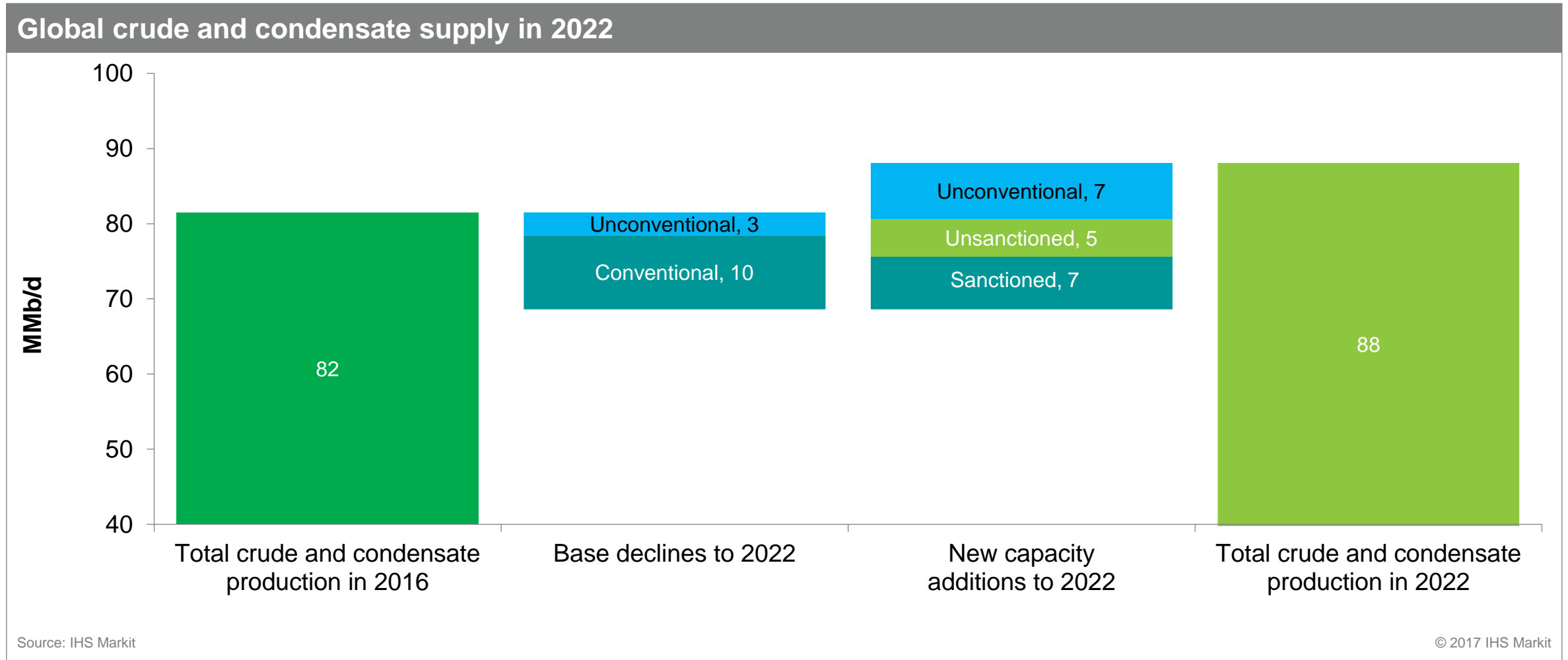
Investment “Drivers”

- ✓ Secure an energy & feedstock advantage
- ✓ Leverage current technology and build world-scale for maximum capital efficiency
- ✓ Invest with proximity to local markets and/or access to trade routes
- ✓ Build to leverage an upstream and/or downstream integrated position

Combination of high crude prices and stable gas is attractive for those North America investments based on natural gas and natural gas liquids

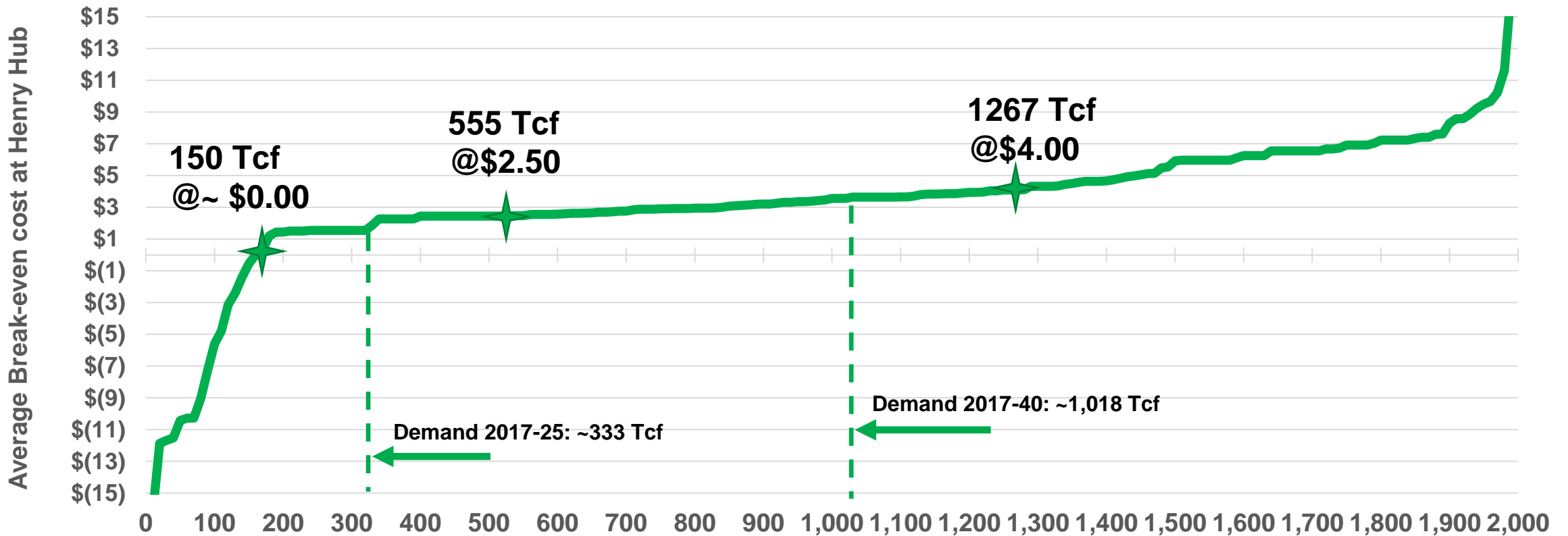


Global crude and condensate production requires ~20 MMb/d new supply by 2022



Nearly 1,300 Tcf North American gas supply at Henry Hub <\$4/MMBtu

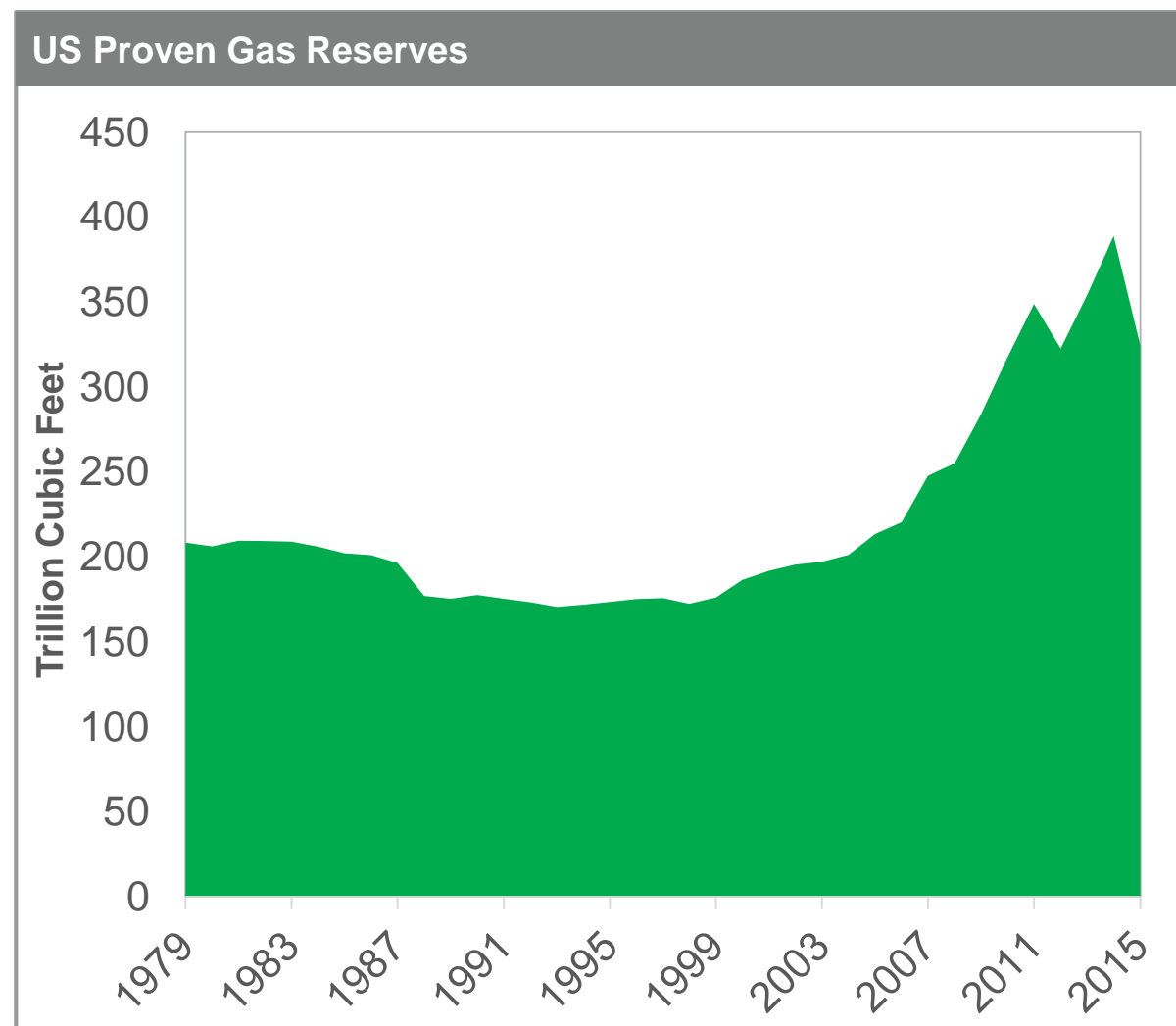
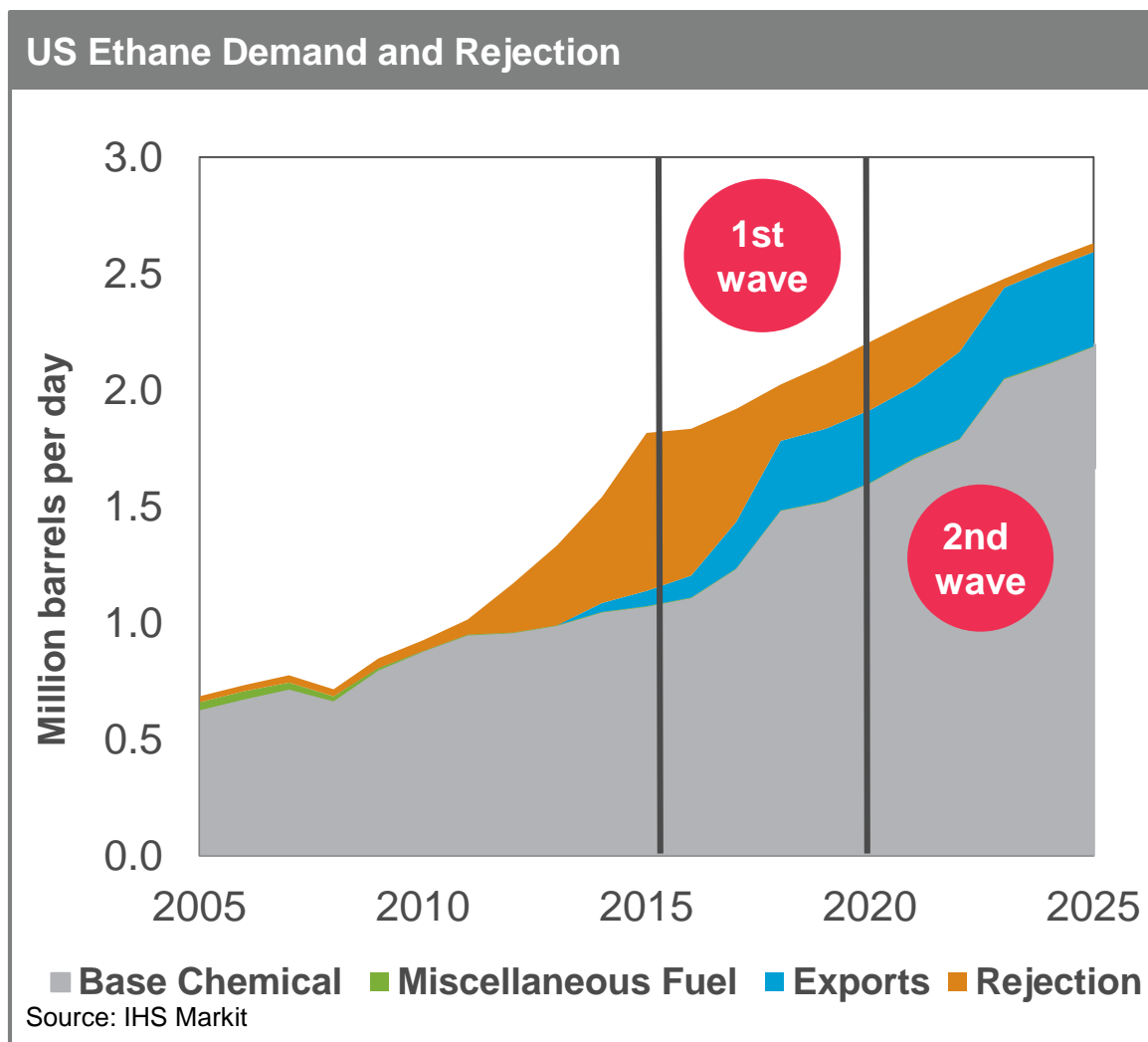
Break-even price at Henry Hub (\$/MMBtu) for natural gas resources (Tcf)



Source: IHS Markit

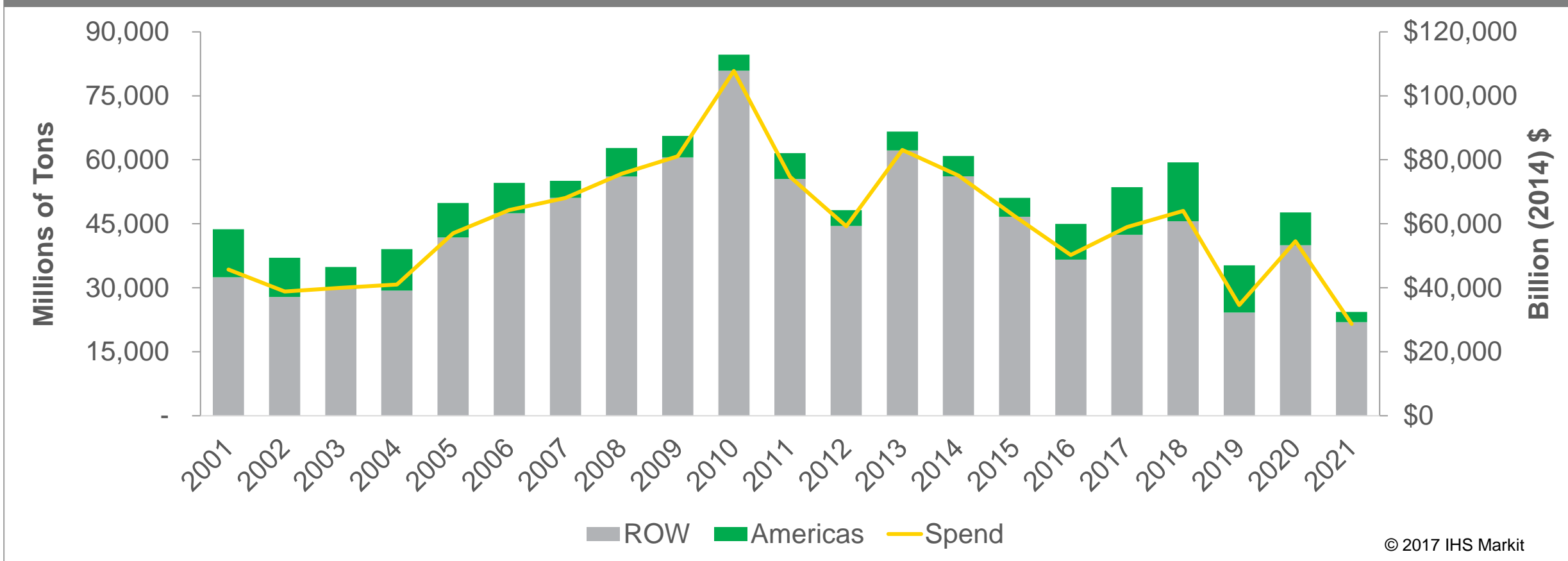
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Lots of feedstock unlocked by shale suggest another wave of US-based investment – but where?



For chemicals, plant builds either aligned with demand or hydrocarbon supply; lately total capital investment has trended down - except in the US. Will it continue?

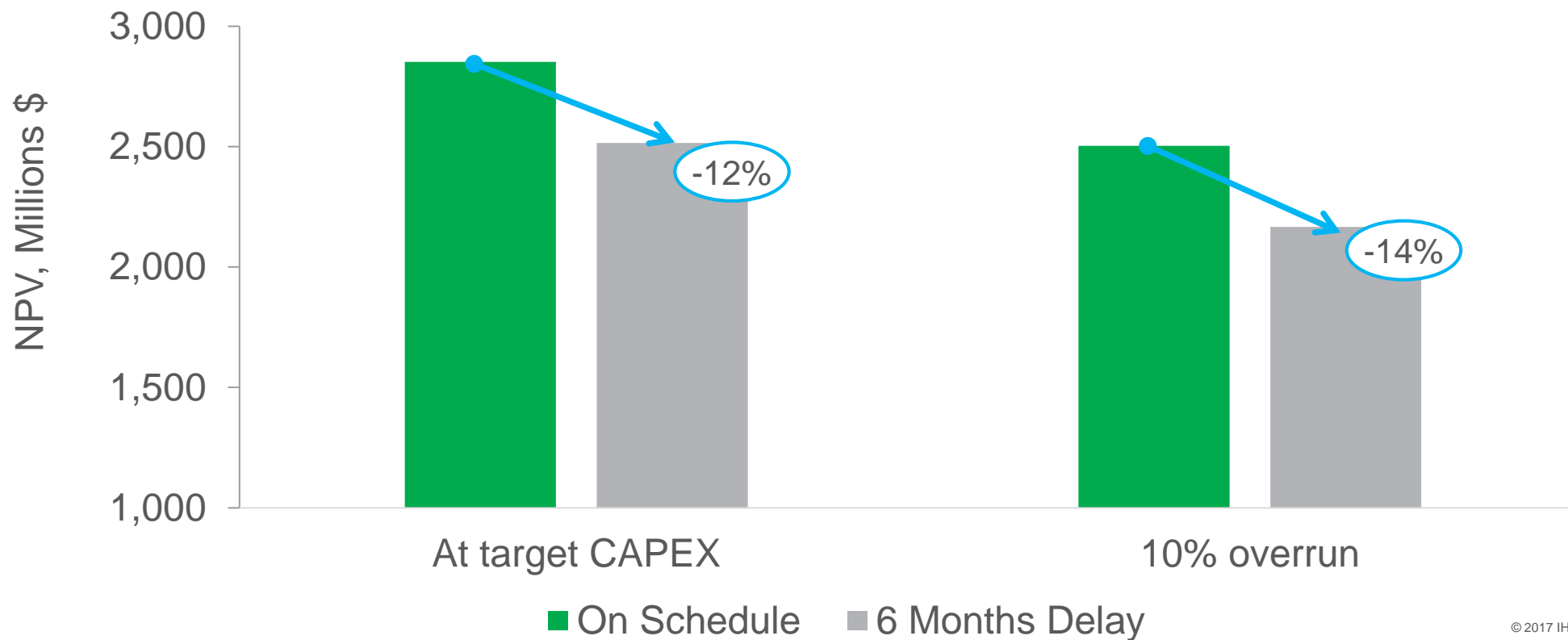
Capital Spending in the Chemical Industry



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Plenty of value creation available for US investment, but high execution risk as delays and overruns destroy value

Impact of Project Underperformance on Base US Ethane Cracking NPV

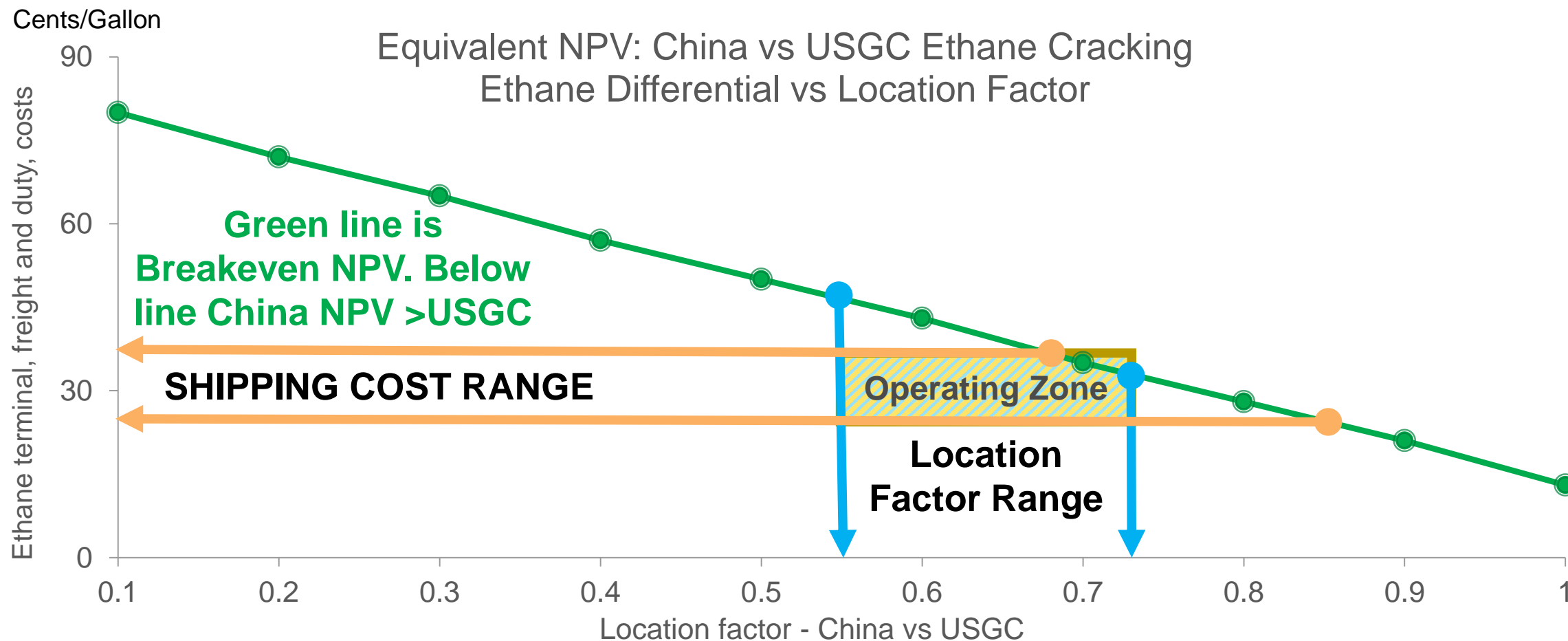


Case study - Multiple models for investment exist to satisfy Chinese demand growth

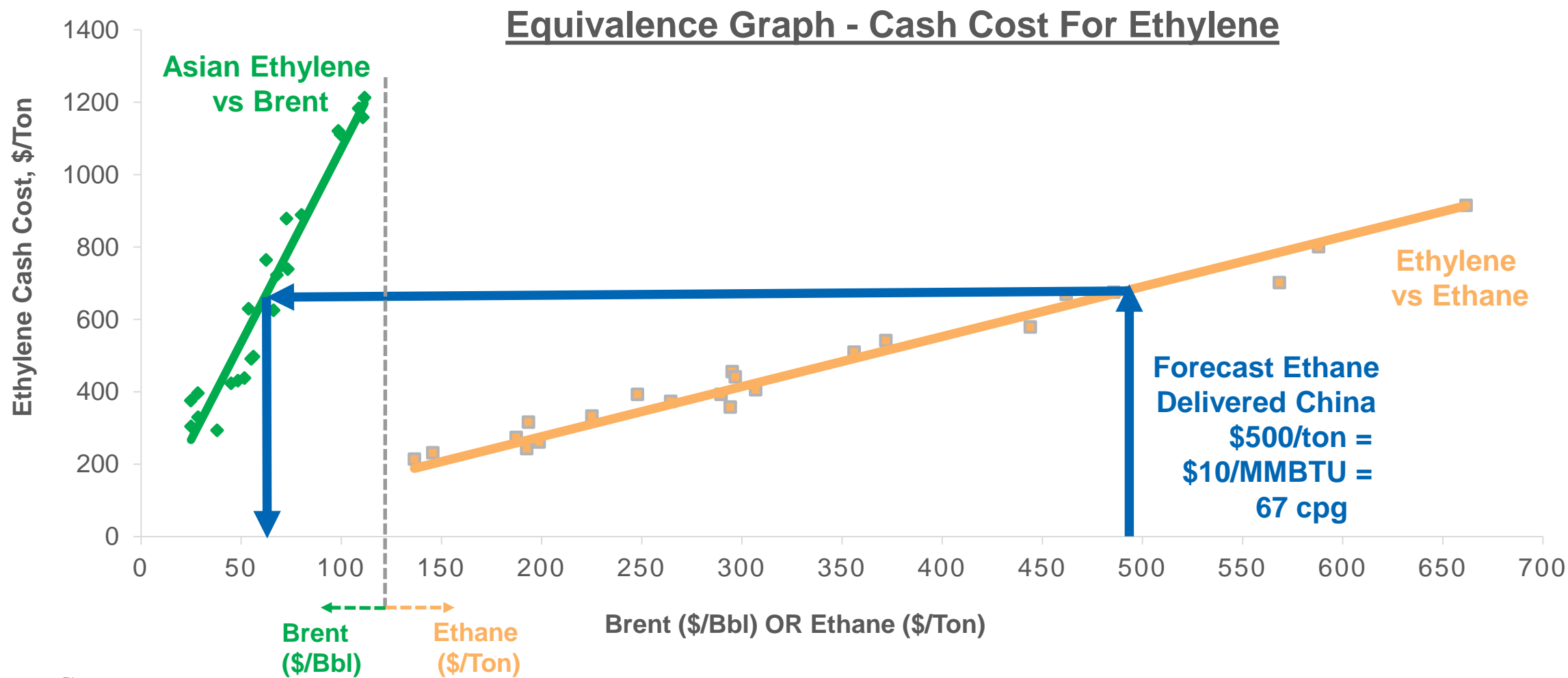


Option	Cash Cost	Capital	Market Risk
Export ethane, build cracking in China	Highest	Lowest	Lowest
Build US methanol, export to MTO in China	Lowest	Moderate	Medium
Build ethane cracker in US, export product	Moderate	Highest	Highest

Low-cost Chinese and high US capital costs means Chinese investment beats US returns even after accounting for high feedstock shipping costs



At expected ethane prices, cash costs favor naphtha at crude prices below \$60/Bbl.
Will crude to ethane spreads be low enough for Chinese ethane to beat naphtha?



Conclusions

- **Demand growth concentrated** in developing world **and dislocated** from hydrocarbon supply
- **Shale has unlocked huge amounts of competitive supply** supporting investment growth in Energy and Chemicals
- Poor (relative) EPC performance **eroding feedstock advantages**
- New approaches to improve US EPC productivity are needed, **or risk a shift of building to overseas**



Our distinguished panel



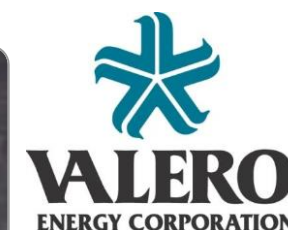
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