

TODAY

# Tomorrow & Beyond

LEVERAGING LEADERSHIP, DIVERSITY AND INNOVATION



# SAFETY BRIEFING



JW Marriott Loss Prevention – Joe Martinez  
Future Leader Safety Team – Cindy Davey (Phillips 66)  
and Phil Hoener (CP Chem)



# Evacuation Map



# Hotel Emergency Information

- Loss Prevention may be reached at any time 24 Hours a day for any of your safety or medical needs from any house phone at Ext. 6966
- All local emergency responders can be reached and respond to our location from any 911 call.
- Loss Prevention:  
Joe Martinez  
951-454-6576



# Pharmacy

- *Pharmacy - Closest 24-Hour CVS:*

- 749555 Hwy 111
- Indian Wells, CA 92210
- (760) 346-4464
- 6.7 miles from the hotel
- Pharmacy Hours: 24 Hours per day

# Urgent Care and Emergency Room

- Desert Urgent Care
  - 74990 Country Club Drive
  - Suite 310
  - Palm Desert, CA 92260
  - (760)341-8800
  - Hours M-F 7am to 7pm, Sat/Sun 9am to 4pm
- Eisenhower Primary Care
  - 78120 Wildcat Drive
  - Palm Desert, CA 92211
  - (760)340-2682
  - Emergency Room open 24 hours

# ECC Safety Graphic Recording

- Ink Factory
  - We Talk, They Draw, It's Awesome!
- Send in your thoughts and ideas!
  - #ECCSafety
  - Post-It Notes
  - QR Code
  - Talk to Dusty directly
    - She can draw while you talk!



# The Connector

## Using the keypad microphones

Hold the keypad  
6 inches away,  
speak clearly

Press **and hold**  
the microphone  
key while speaking



# The Connector

Using the keypad to text



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# Team Lead Introductions – 2016 Members

Name	Company
Safety Team	<ul style="list-style-type: none"><li>• Cindy Davey</li><li>• Phil Hoener</li></ul>
Social Media Team	<ul style="list-style-type: none"><li>• Rahim Ghassemi</li><li>• Ramiro Rodriguez</li></ul>
Networking Team	<ul style="list-style-type: none"><li>• Brian Ludolph</li><li>• Eduardo Carstensen</li></ul>
1 <sup>st</sup> Year Orientation	<ul style="list-style-type: none"><li>• Ty Webb</li></ul>

# Future Leader Liaisons



Jacob Barnett  
Jacobs



Lamont Johnson  
S & B



Kristie Pickering  
BASF

# ECC Future Leader Board Advisors



J.D. Slaughter

S&B Engineers  
and Constructors



Allison Drobniak

Wood Group



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# 2016 ECC Future Leader Wednesday Session Agenda

6:00am - 6:15am.....Check-In for Fun Run

6:15am - 7:00am .....Fun Run (optional)

7:00am - 8:00am .....Free-Time / Breakfast

8:00am - 8:30am.....Future Leaders Welcome

8:30am - 8:40am.....Board Member Welcome  
J.D. Slaughter & Allison Drobniak

8:40am - 8:50am.....ECC App Introduction  
Social Media Team

8:50am - 9:10am .....Networking Activity 1

9:10am - 10:20 Am.....Keynote 1: Should You Trust Your Gut? - When Making Decisions in the Face of Uncertainty, Patrick Leach - Independent Strategy Consultant

10:20am - 10:35am .....Break

10:35am - 11:45am.....Industry Panel: Experienced Leaders Providing Their Vision of Today, Tomorrow & Beyond, Keoki Sears - CH2M; Randy Walker - S&B; George Siappas - Chevron

11:45am - 12:45pm .....Lunch Break

12:45am - 12:50pm.....Welcome Back Message

12:50pm - 2:00pm.....Keynote 2: 2020 Vision, Tom Himmer - Partners in Leadership

2:00pm - 2:15pm .....Break

2:15pm - 2:35pm .....Networking Activity 2

2:35pm - 3:45pm.....Keynote 3: Leading Through Personality Diversity, Lewis Senior - Equilibria

3:45pm - 3:50pm .....Introduce Forums

3:50pm - 4:00pm .....Message from Think Tank: Continuous Improvement

4:00pm - 4:10pm .....Wrap Up Announcements

4:10pm - 4:20pm .....Future Leaders Group Picture

4:20pm - 5:30pm .....Free Time

5:30pm - 7:30pm .....Conference Welcome Reception

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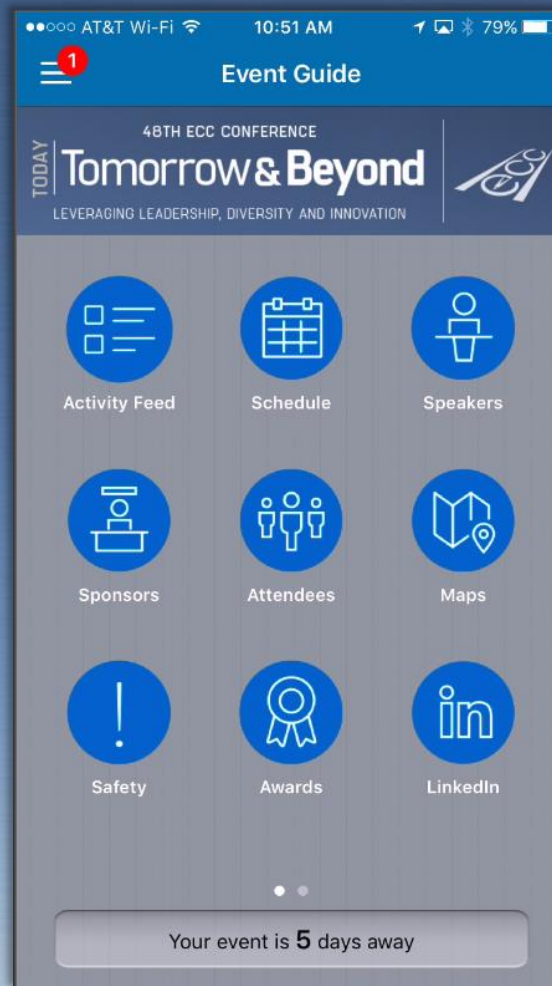
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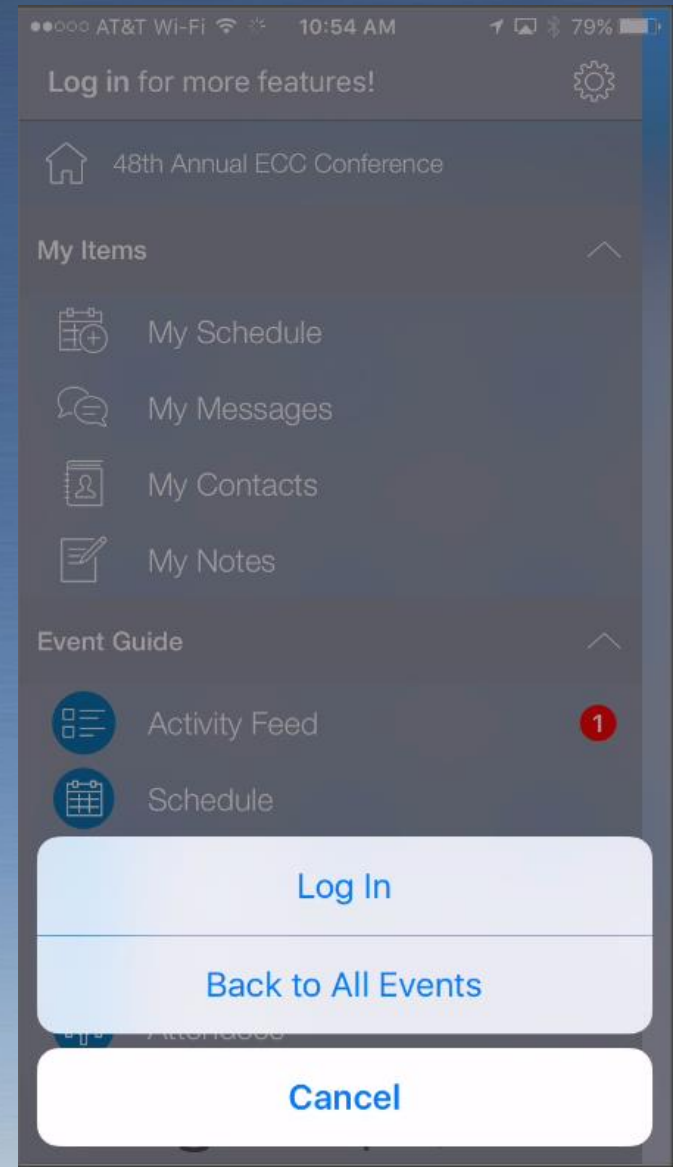
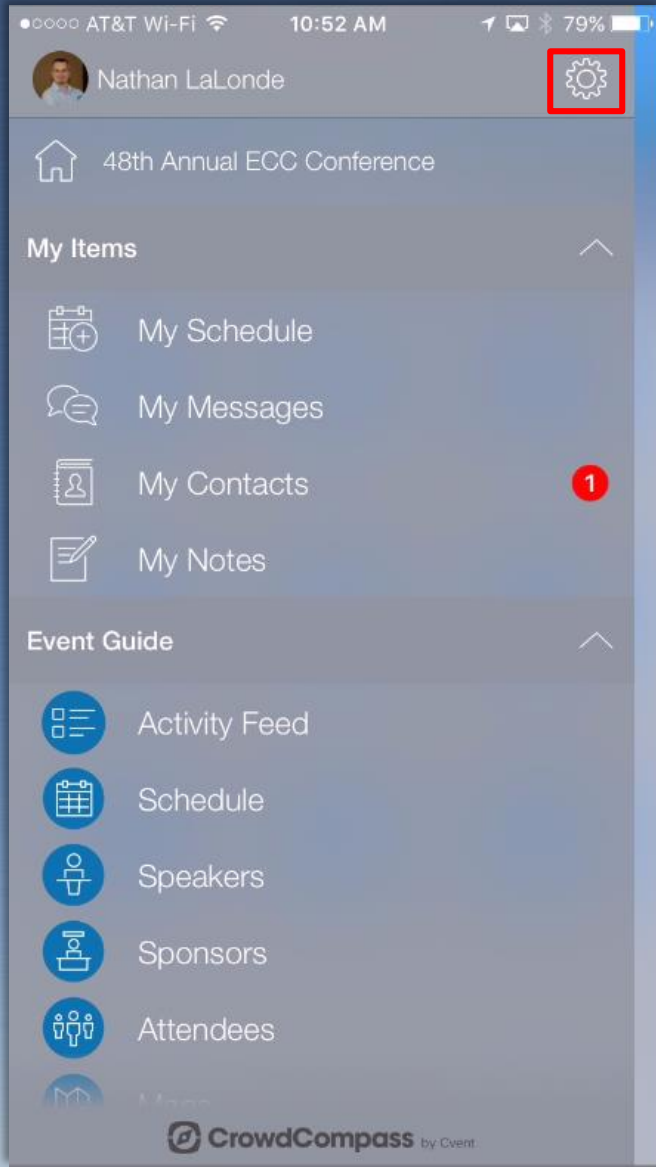
# Intro to the Conference App

- Presented by Nathan La Londe – Social Media Team





# Conference App – How To: Log In



# Conference App – How To: Log In

●●○○ AT&T Wi-Fi 10:55 AM 79%

Done Log In

Welcome, Nathan!

Enter your confirmation code to activate your account and get started.

Confirmation code

Finish

Resend Code

or

[Create a new account](#)

●●○○ AT&T Wi-Fi 10:56 AM 79%

< Inbox (4)

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Hi Nathan LaLonde,

We're sending you this email because someone requested your confirmation code to be resent. If you don't need it anymore, please ignore this email. If you do, here's your confirmation code:

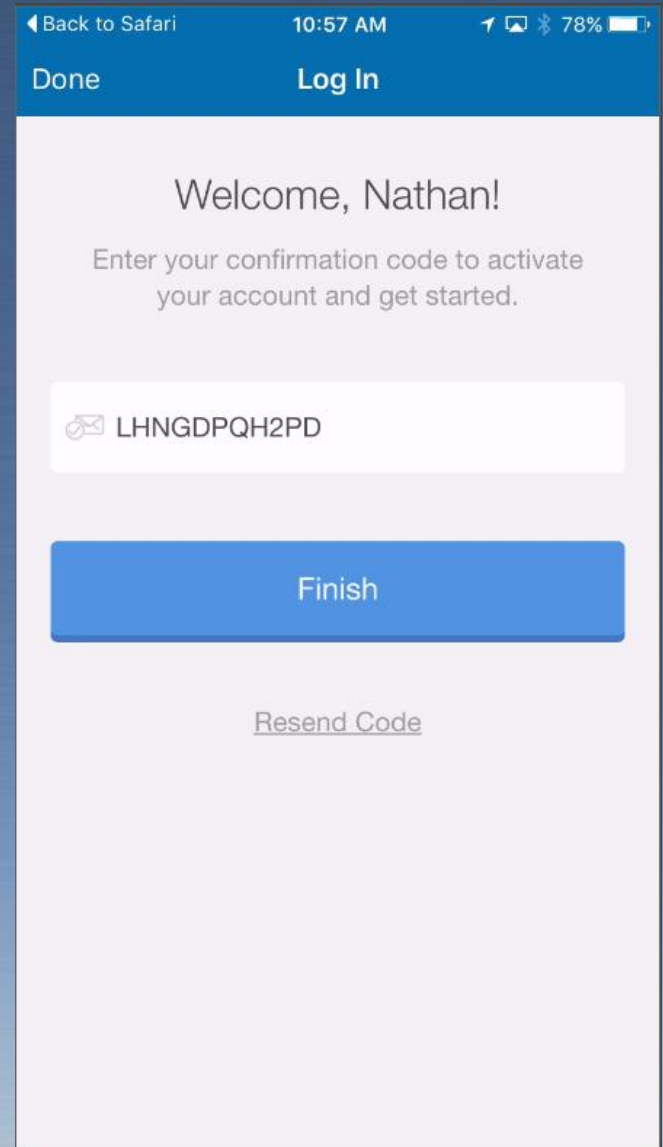
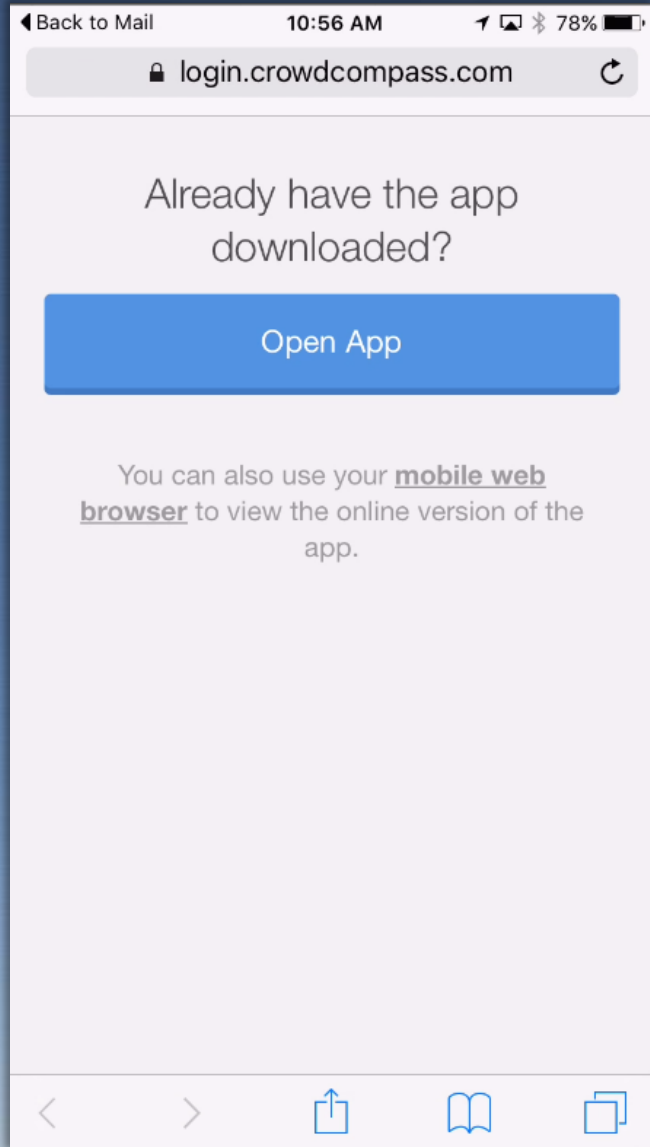
**Confirmation Code:** LHNGDPQH2PD

Better yet, if you'd like to skip a couple steps, you can finish verifying your account and logging in by clicking **Verify Account** below from your mobile device.

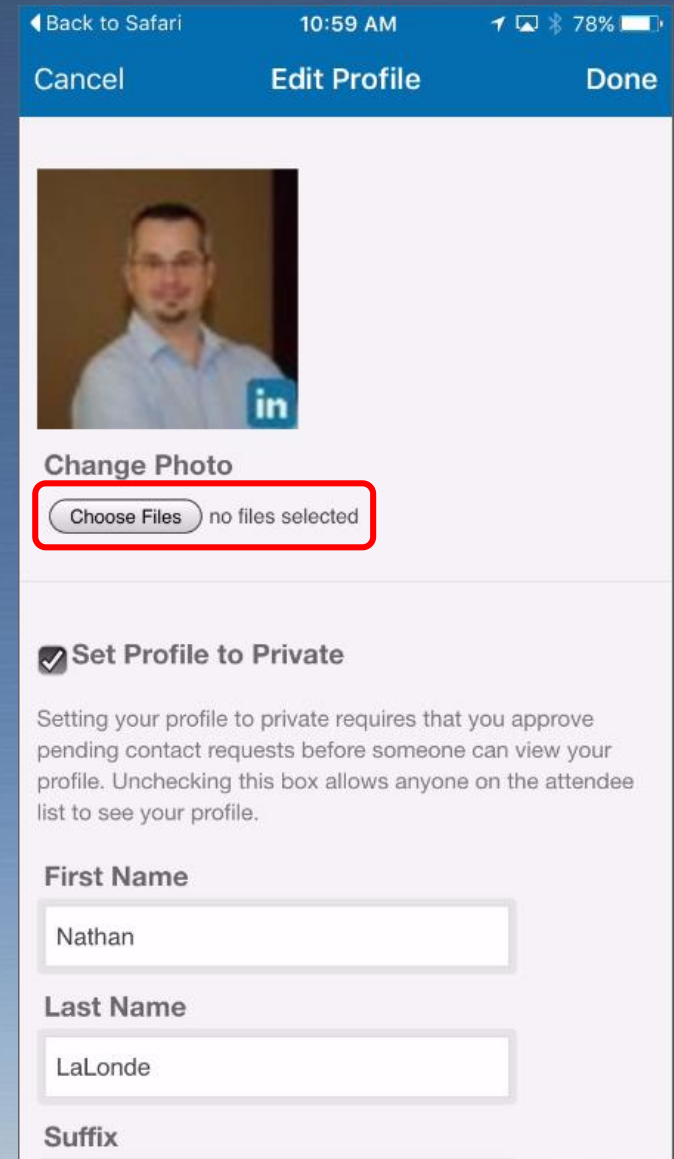
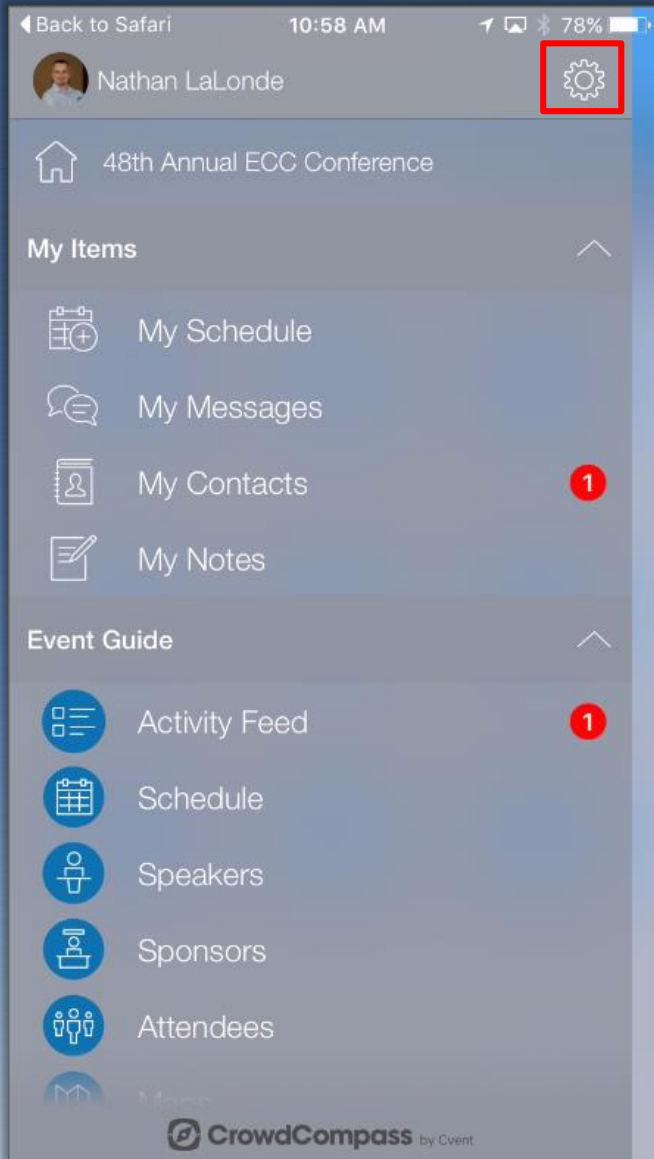
Verify Account

🚩 📁 🗑️ ↩️ ✍️

# Conference App – How To: Log In



# Conference App – How To: Edit Profile





# Conference App – How To: Edit Profile

◀ Back to Safari11:00 AM📶 78%

CancelEdit ProfileDone

**LinkedIn URL**


https://www.linkedin.com/in/nathan-lalonde

**Twitter URL**


https://twitter.com/nlalonde36

**Facebook URL**

Linking your social media account to your CrowdCompass account allows you to share directly from the app to your social feeds if this event allows social sharing.

 Connected to Twitter

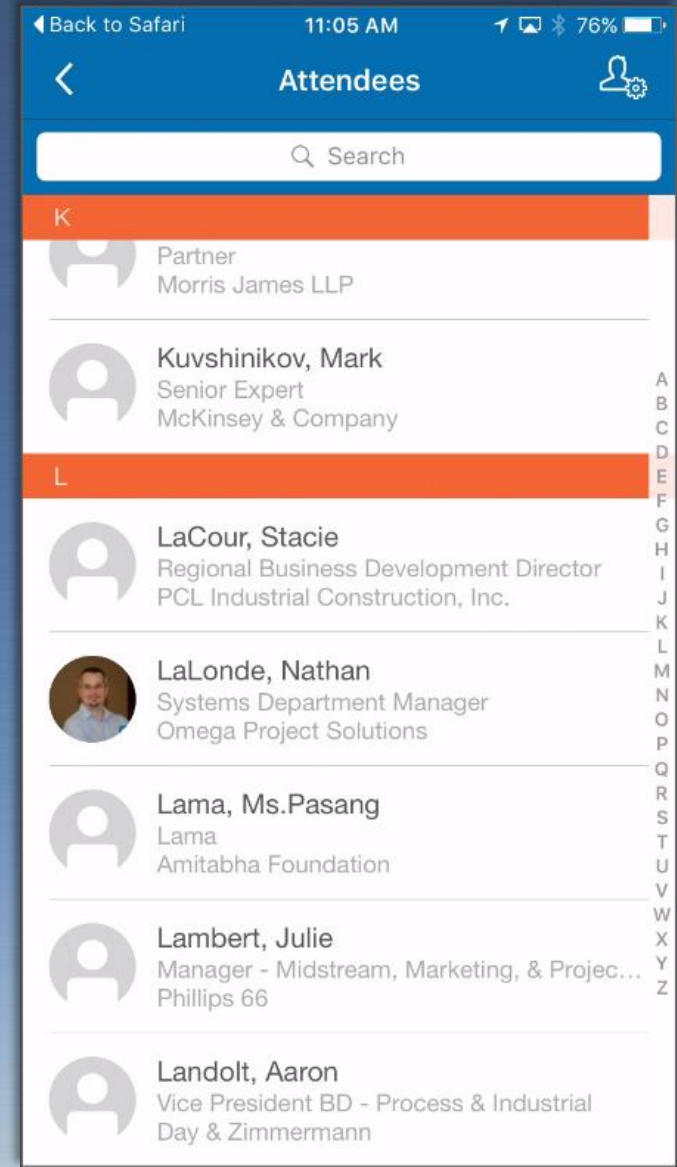
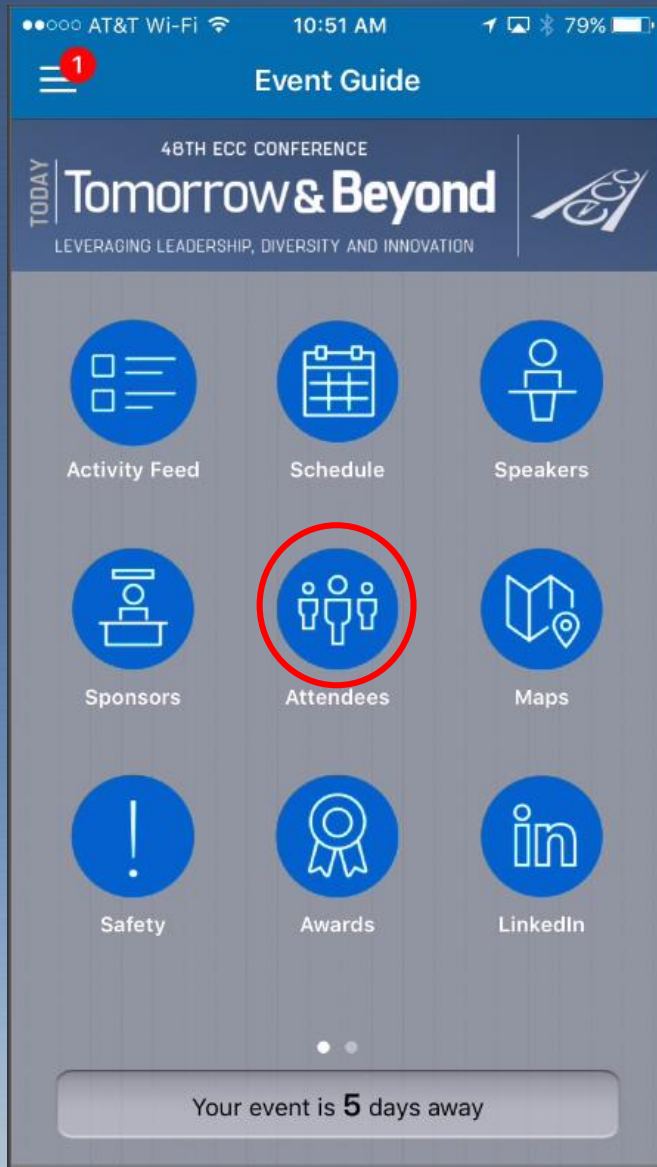
Remove this Connection

 Connected to LinkedIn

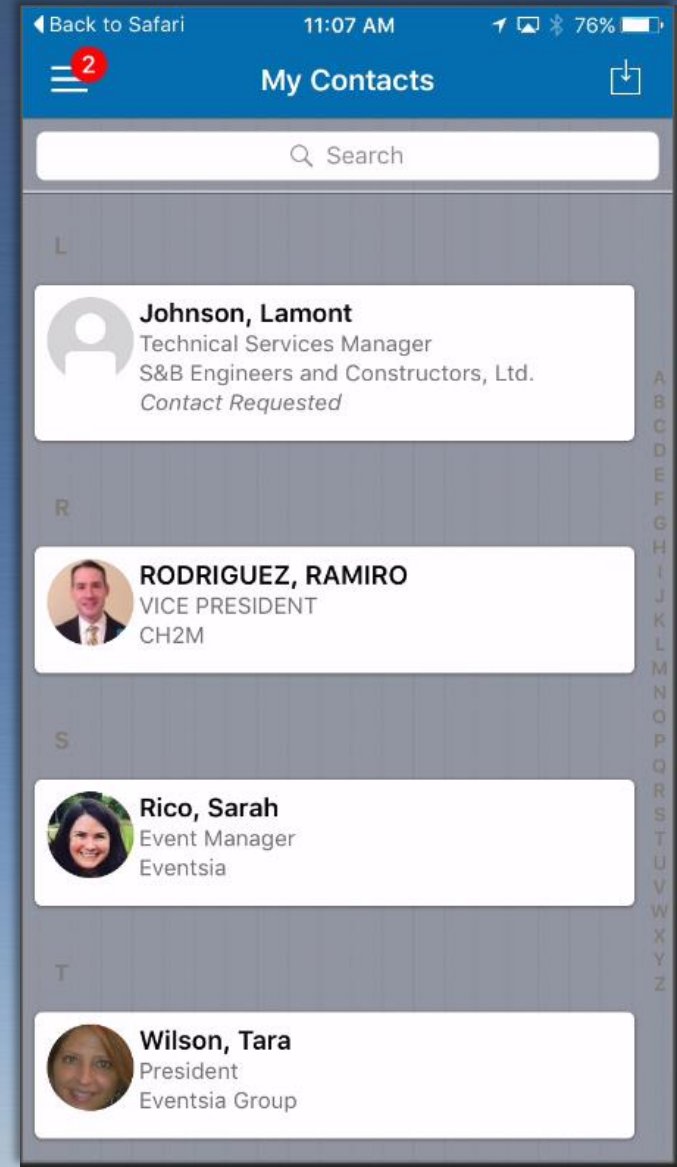
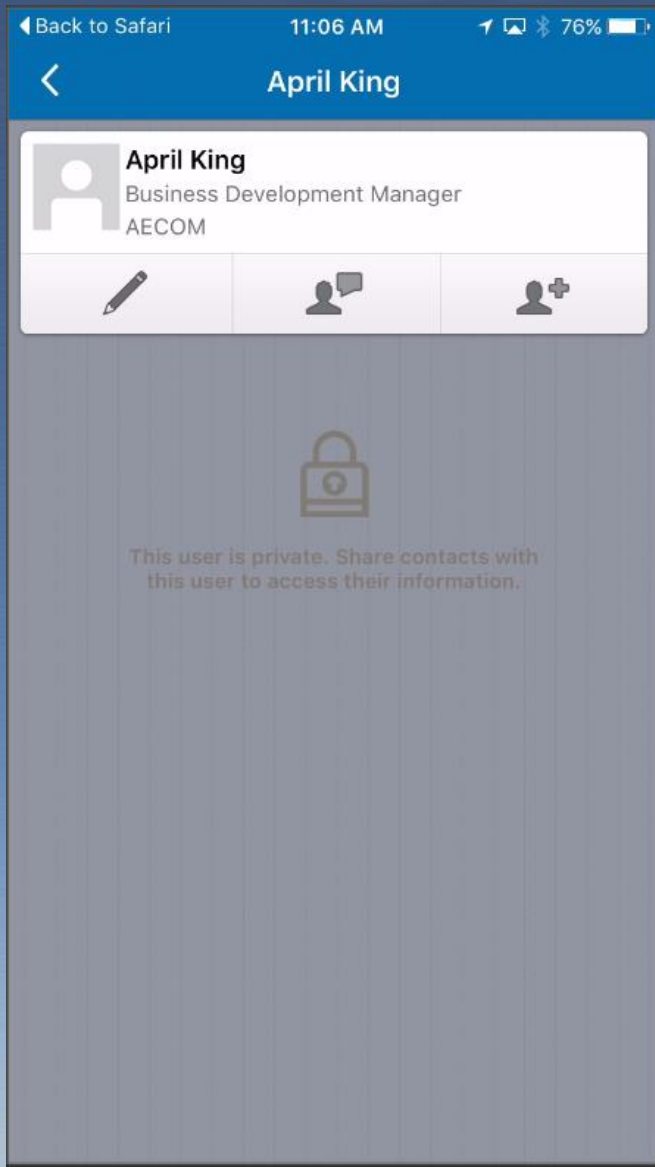
Remove this Connection

Connect your Facebook Account

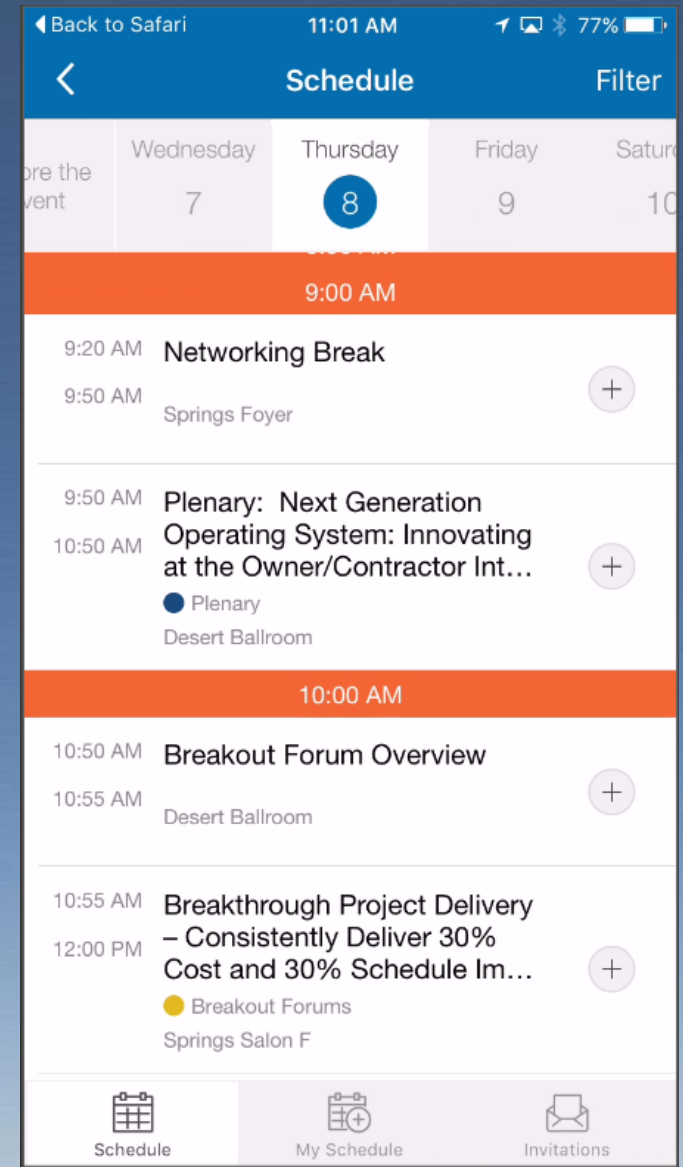
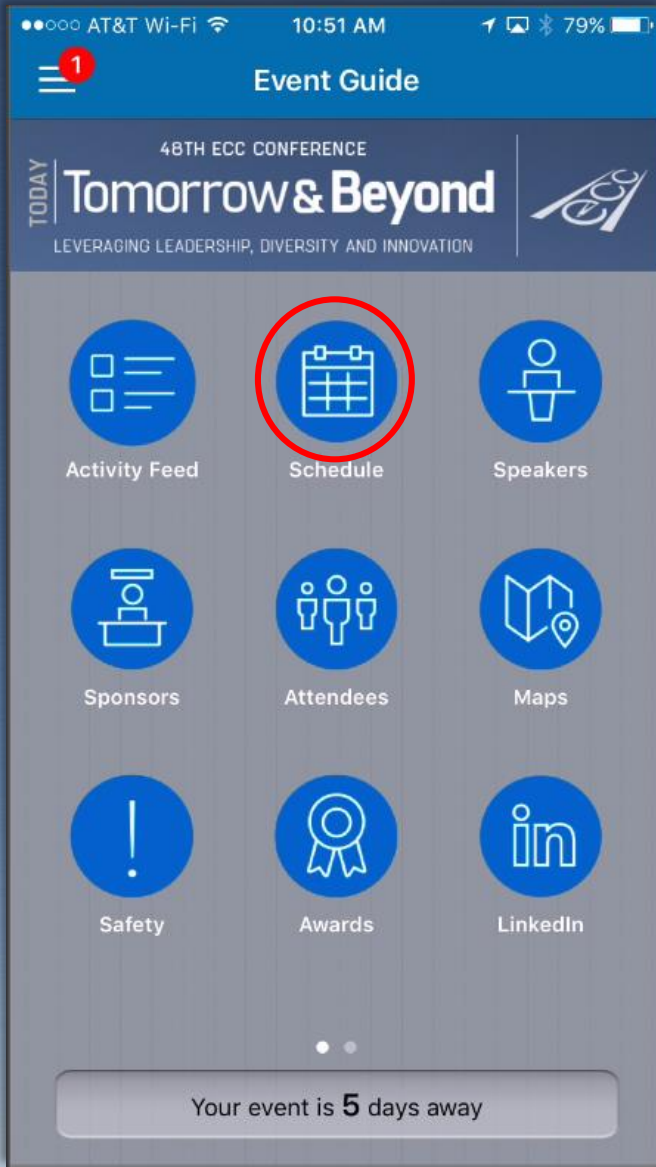
# Conference App – How To: Manage Contacts



# Conference App – How To: Manage Contacts

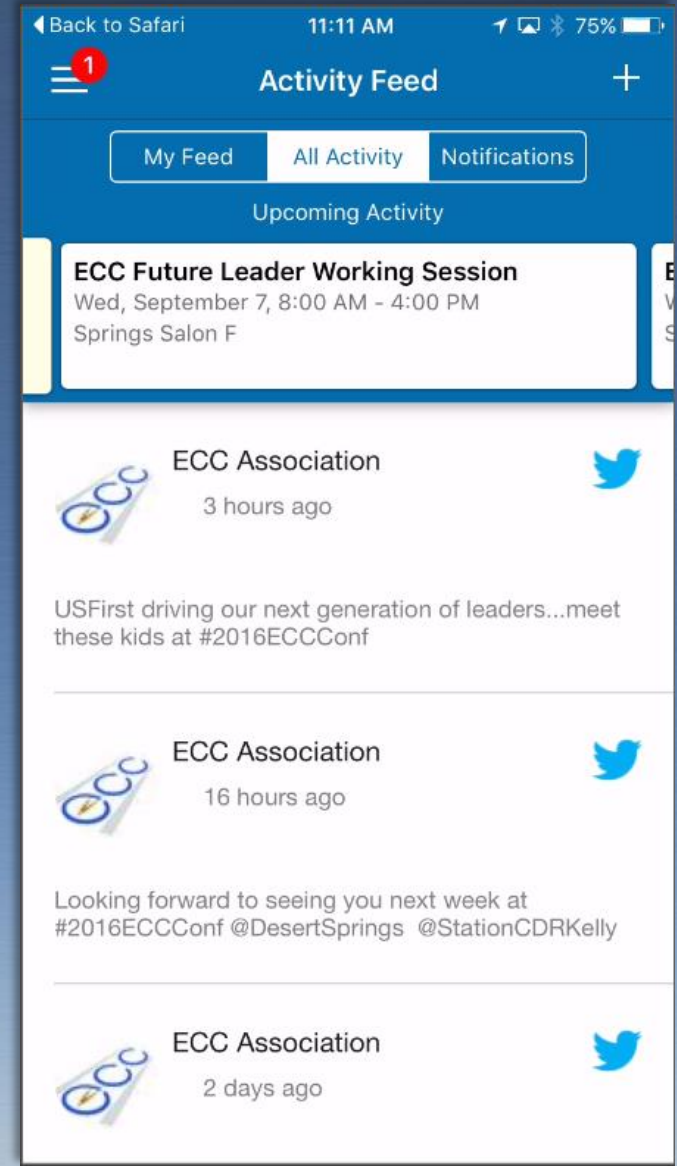
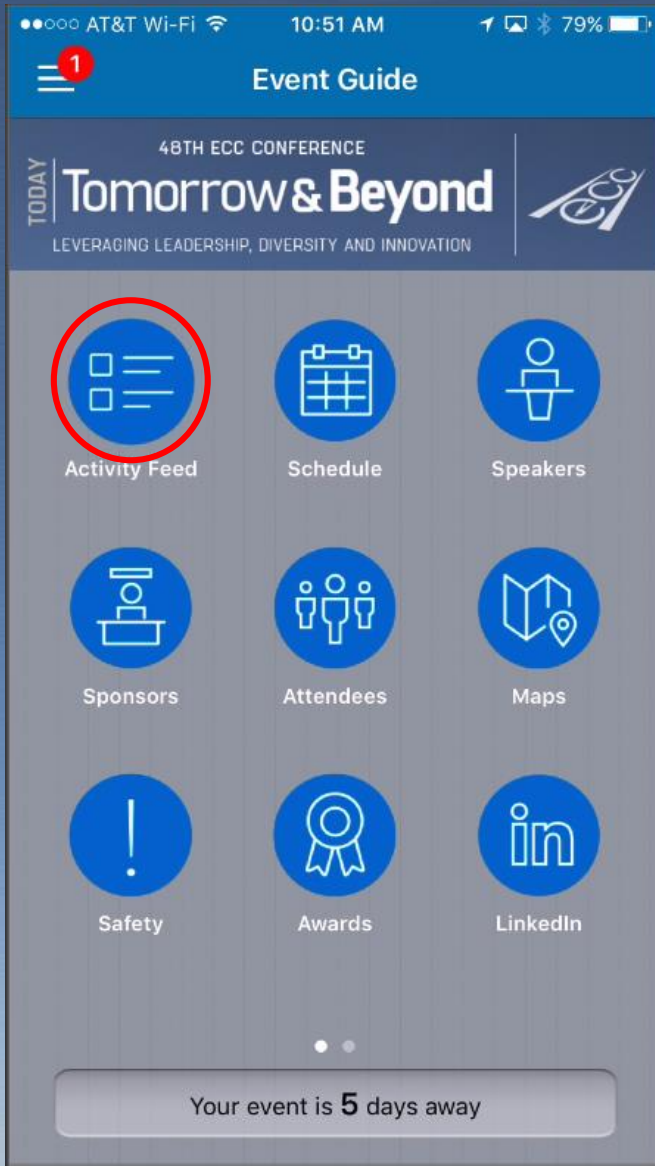


# Conference App – How To: Manage Schedule

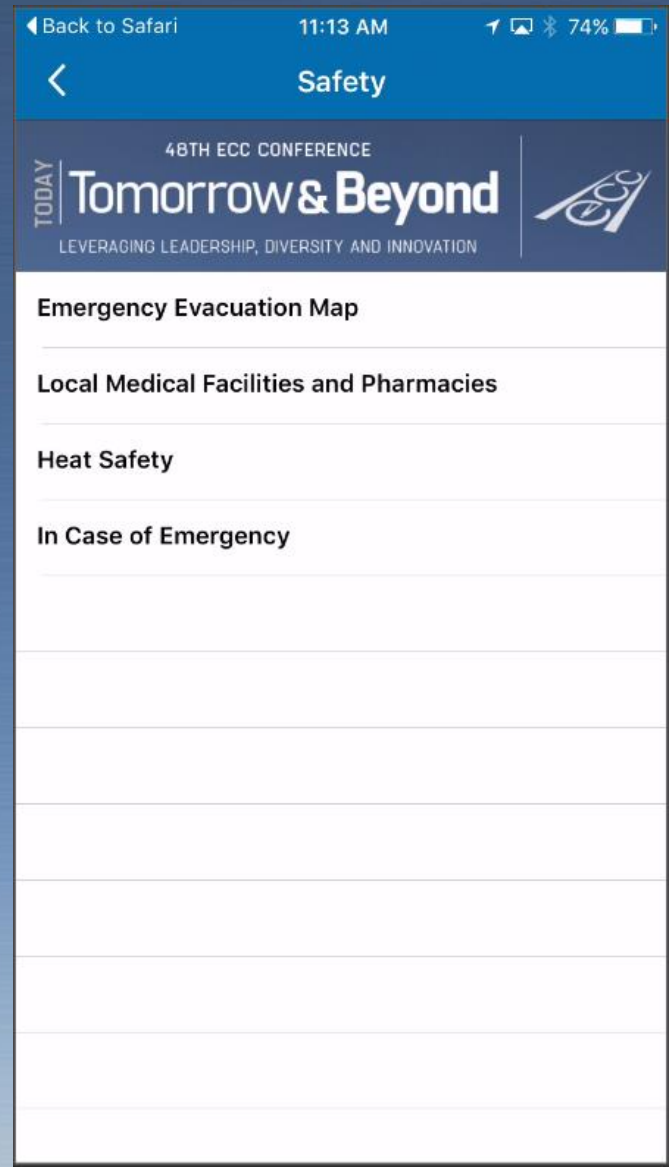
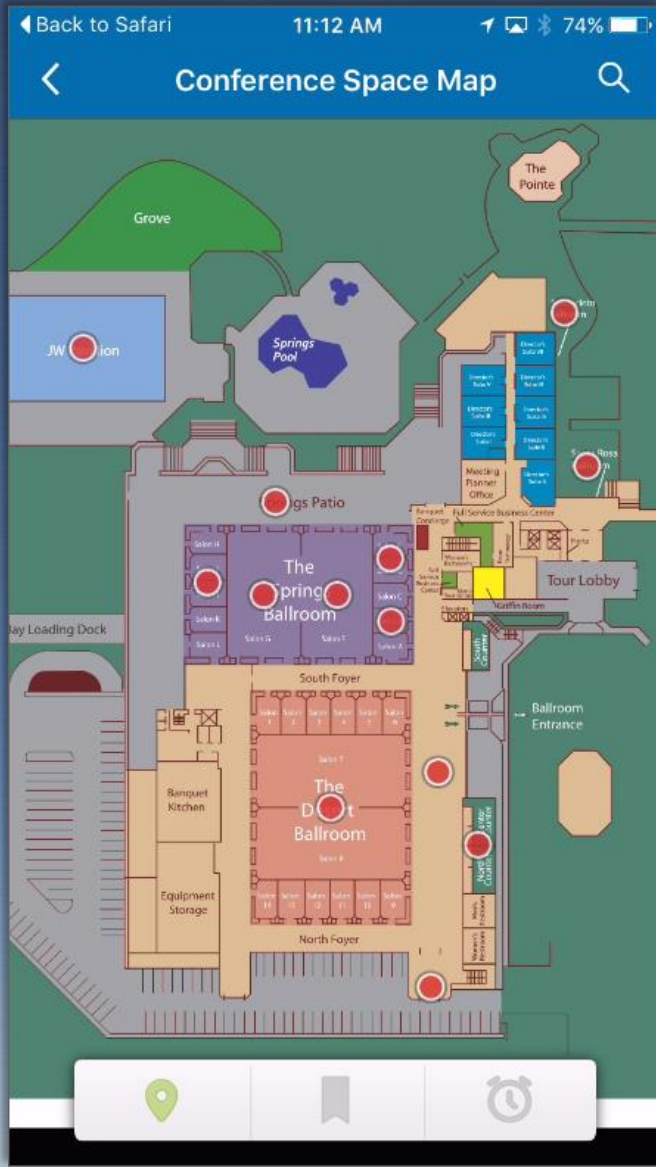




# Conference App – How To: Social Media Feed



# Conference App – How To: Maps & Safety



## Conference App – Notes

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- There are differences in menus and layout between iPhone and Android versions of the app
- Content is not saved from one year to the next, so make sure to export contacts, notes, etc after the conference.
- For Full Step by Step How to Videos on the conference app, go to YouTube and search on “THE ECC ASSOCIATION”

**SOCIAL MEDIA REMINDER!**

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**#ECCConf2016**



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# Networking Activity

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## Business Card Bingo

# Business Card Bingo

We have all of your names listed on cards in the bingo box.



B	I	N	G	O
		Free Space		

Every Table has a Bingo Card on it. Turn it over remember that that there is a free space in the center.

# Business Card Bingo

Next, each person shall network with 4 or 5 different people and collect their business cards to place in the boxes on the bingo cards. You have **10 minutes** to complete this activity.



Later, we will draw business cards from the bingo box and announce. Regular bingo rules apply thereafter.



# Business Card Bingo

The winner is the first table with five names in a row, either across, down or diagonally.



Of course, everybody really wins, because everyone makes new contacts through the process.

# Should You Trust Your Gut?



Patrick Leach  
Independent Strategy Consultant

**“Dead Guy in the Envelope”**

# A bit of psychology



When it comes to potential gains, people are generally risk-averse



When it comes to potential losses, people are generally gamblers





# Example: the plague



A new disease is spreading in Los Angeles, and it is estimated that 600 people will die as a result. Two alternative programs have been proposed to combat it:

With Program A, 200 people will be saved.

With Program B, there is a 33% chance that 600 people will be saved, and a 67% chance that no one will be saved.

# Which program would you choose?

Vote Now

10

1. Program A, 200 people will be saved.
2. Program B, there is a 33% chance that 600 people will be saved, and a 67% chance that no one will be saved.

Of the two programs, 72% of those tested chose A, 28%, B.

Reference: Tversky and Kahneman

# The plague (cont.)



However, 2 new alternatives arise:

With Program C, 400 people will die.

With Program D, there is a 33% chance that nobody will die, and a 67% chance that 600 people will die.

With these choices, 78% chose D, 22%, C.

Reference: Tversky and Kahneman

# The Framing phenomenon

If a project, decision, choice, situation, etc. is framed in terms of potential gains, most people are risk-averse

If the exact same project, decision, etc. is framed in terms of potential losses, most people become risk-seeking



This is true in financial situations, too!

Which would you choose?

1. Sure-fire \$240
2. 25% chance of receiving \$1000

The vast majority choose 1.



# This is true in financial situations, too!

Which would you choose (if you had to choose one or the other)?

1. Sure-fire loss of \$750
2. 75% chance of losing \$1000

The vast majority choose 2.



# Comparison of the two portfolios:

A+D: 25% probability of +\$240

75% probability of (\$760)

EV = (\$510)

B+C: 25% probability of +\$250

75% probability of (\$750)

EV = (\$500)



***When we create portfolios based on our personal preferences for individual projects, we generate sub-optimal value!***

# But it all depends on the odds:

Vote Now

10

Two plaintiffs, Al and Ben, each suing for \$10,000,000

Al has a 90% chance of winning; he is offered a \$7.5 million settlement

Ben has a 5% chance of winning; he is offered an \$800,000 settlement

1. Al is more likely to settle
2. Ben is more likely to settle

# It all depends on the odds

- When looking at potential gains, if the *probability of success is low*, people become *gamblers* (risk-seeking)
- When looking at potential losses, if the *probability of loss is low* but the *impact* of loss would be *significant*, people become *risk-averse*



# Is irrational decision-making in our genes?

- “Jungle economy” established
- Economic theory worked perfectly

⇒ Monkeys are rational consumers!



Reference: Keith Chen

# Trading Regime 1

Salesman A: Offers and delivers 1 apple slice

Salesman B: Offers 2 apple slices, but half the time, only delivers one

Monkeys preferred Salesman B



Reference: Keith Chen

# Trading Regime 2

Salesman A: Offers 1 apple slice,  
but half the time, delivers two



Salesman B: Offers 2 apple slices,  
but half the time, only delivers  
one

Monkeys preferred Salesman A

Reference: Keith Chen

# Trading Regime 3

Salesman A: Offers and delivers 1 apple slice

Salesman B: Offers 2 apple slices, but only delivers one

Monkeys preferred Salesman A even more strongly



Reference: Keith Chen

# Emotions and decision making



The Game:

2 Players

Player 1 gets \$10, and gets to decide how to split with Player 2

Player 2 can accept or reject the offer

(no negotiation; one offer, one answer)

If Player 2 accepts, they get the money in the agreed split

If Player 2 rejects, neither player gets any money

What should Player 2 do?



# Brain activity in Player 2

Logical  
reasoning



Negative  
emotions

Reference: Alan Sanfey

# Brain activity in Player 2

Logical  
reasoning



As offer becomes  
more unfair...

Negative  
emotions

Reference: Alan Sanfey

# So emotions are bad, right?

Apparently not

People with damage to that part of the frontal cortex that processes emotions...

Showed no change in IQ, language ability, etc.

Did not react to intense photos

***Could not make a decision!***

And even when the flaw was pointed out to them, they ***could not change*** their behavior

Reference: Antonio Damasio

# Striking a balance

Logic is needed to comprehend and analyze the complexities of most business situations

Emotion is needed to incorporate one's subconscious instincts and to take action

**But emotions aren't the only problem...**



# “Payments” or “Costs” are preferred to “Losses”

Game 1:

10% chance of +\$95

90% chance of -\$5

Game 2:

10% chance of +\$100

90% chance of \$0

Costs \$5 to play

**Game 2 was strongly preferred**

Reference: Tversky and  
Kahneman

# 4 reasons it is so hard to kill a bad project:

1. Sunk costs
2. When faced with potential losses, people become gamblers
3. As long as the project is still alive, the funds spent are *costs*; as soon as we kill it, they are *losses*
4. Managing a killed project can be a CLM

# The “Free!” phenomenon

- Scenario 1: People offered a choice:

One Lindt truffle

**\$0.15**



One Hershey kiss

**\$0.01**



Reference: Dan Ariely

# Which would you choose?

Vote Now

10

1. One Lindt truffle for \$0.15
2. One Hershey Kiss for \$0.01

# The “Free!” phenomenon

- Scenario 1: People offered a choice:

One Lindt truffle

**\$0.15**



**73%**

One Hershey kiss

**\$0.01**



**27%**

Reference: Dan Ariely



# The “Free!” phenomenon

- Scenario 2: People offered a slightly different choice:

One Lindt truffle

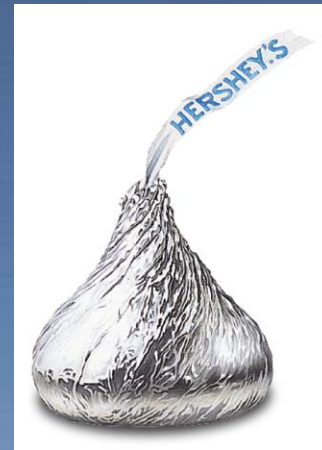
**\$0.14**



**31%**

One Hershey kiss

**Free!**



**69%**

Reference: Dan Ariely

# Additional revelations from Kahneman, Tversky, Thaler, and Ariely

- The Endowment Phenomenon
- The Immediacy Phenomenon
- Anchoring
- The pain of a loss is greater than the pleasure of a gain of equal size
- People under-weight events with probabilities less than one and greater than zero
  - Result: People over-pay for “certainty” in potential gains
  - Exception: Rare, high impact events

# What is the rule?

2 4 6 8 10

Reference: P.C. Wason

# Seeking validation

- People tend to actively seek out and believe information that reaffirms their currently held positions
- People tend to ignore – and sometimes actually fail to see – information that contradicts their currently held positions
- People fail to consider and plan for scenarios in which their predictions turn out to be wrong

Reference: Bazerman and Chugh

Or to put it more eloquently:

**"Convictions are more dangerous enemies of the truth than lies."**

- Friedrich Nietzsche

**"What gets us into trouble is not what we don't know, it's what we know for sure that just ain't so."**

- Mark Twain



# Groupthink: the antithesis of diverse thought

“... ‘groupthink’ [is] the mode of thinking that persons engage in when *concurrence-seeking* becomes so dominant in a cohesive ingroup that it tends to override realistic appraisal of alternative courses of action.”

- Irving L. Janis



# Teams in groupthink often:

- Are comprised of highly intelligent, skilled individuals
- Feel a strong sense of purpose
- Display high levels of camaraderie
  - Mutual respect between members
- Have tremendous pride in their work and mission

# Symptoms of groupthink

- An illusion of ***invulnerability***
- Warnings and negative feedback are ***rationalized*** away
- Unquestioning belief in the inherent ***morality*** of the ingroup
  - Leads to ignoring the ethical consequences of their decisions
- Enemies are viewed as ***stereotypes***
- ***Pressure*** is applied to individuals who express doubt
- ***Self-censorship***
- An illusion of ***unanimity***
  - Silence is interpreted as agreement
- Members of the ingroup act as ***mindguards*** to protect each other – and especially the leader – from information that might break their complacency

# Results of groupthink

- Few alternative courses of action are discussed
- The agreed course of action is never reexamined
- Little to no time is spent discussing potential gains or costs that might have been overlooked
- Experts are not sought out, and may be ignored
- Facts that support the course of action are seized upon; facts that do not are ignored or suppressed
- Events or accidents that might derail the chosen course of action are not discussed
  - Contingency plans are not developed

# Fighting groupthink

- The leader must encourage the open airing of objections and doubts
- Appoint a devil's advocate team at each meeting
- The leader (especially) must accept criticism of his or her judgments
  - Opinions should be withheld initially
- Imagine train wrecks
  - Take a survey of warning signs
  - “What could cause this plan to fail?”
  - Pre-mortems
- Generate alternative courses of action

# A wise thought

“Never hire or promote in your own image. It is foolish to replicate your strength. It is idiotic to replicate your weakness. It is essential to employ, trust, and reward those whose perspective, ability, and judgment are radically different from yours. It is also rare, for it requires uncommon humility, tolerance, and wisdom.”

- Dee Hock



# So when might it be okay to “trust your gut?”

- Four tests:
  - Familiarity: Do we have a lot of experience with similar situations?
  - Feedback: Did we get consistent, reliable feedback?
  - Equanimity: Were the situations emotionally charged?
  - Lack of Bias: Were and/or are we now potentially influenced by any inappropriate personal interests?
- *If the situation fails even one of these tests, we should use a more structured decision process*

# A word of warning

- It's tempting to assume that all of these foibles apply to "other people." Before you do, be aware of the fact that:
- People who **lack expertise** in a given area of endeavor tend to **overestimate their abilities** relative to their peers
- Those in the **top quartile** generally **underestimate** their relative abilities

Reference: Kruger and Dunning

# Summary

- People (and monkeys) are often irrational when making decisions in the face of uncertainty
- In any given case, ask yourself, “Is this a situation in which I can safely trust my instincts?”
  - *Try to be objective*
- Avoid Groupthink; encourage constructive conflict
  - Maybe appoint a Devil’s Advocate team at each meeting
- Listen to your gut, but don’t be ruled by it

**“To be absolutely certain about something, one must know everything or nothing about it.”**

***- Olin Miller***

# References

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# Questions?





## Should You Trust Your Gut? – When Making Decisions In The Face of Uncertainty



Patrick Leach  
Independent Strategy Consultant

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## INDUSTRY PANEL

Experienced Leaders Providing Their Vision of  
Today, Tomorrow, and  
Beyond

Moderated By – Stephen Fyfe

# Industry Panel Speaker



**Randy Walker**

Vice President, Home Office Construction Services  
S & B Engineers and Constructors, LPD



# Industry Panel Speaker



**Keoki Sears**  
Global Director of Program Management  
Urban Environment & Sport  
CH2M



# Industry Panel Speaker



George Siappas  
Subsea Manager

Anchor & Tigris Major Capital Projects  
Chevron

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# Leadership

The best leaders are those who adapt their leadership style to each situation.

Myth or Truth?



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# Diversity

Diverse personalities, opinions and styles strengthen a team but can bring challenges.

How have you seen this impact a project team, and how would you recommend to manage it?

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# Innovation

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Should future leaders strive for  
constant innovation?

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# Leadership

With constant change in our industry, what do you feel is the most challenging issue facing current and future leaders?

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# Innovation

Innovation is central to being a good leader. Where is the fine line between innovation and reinventing the wheel?



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# Leadership

Leadership is a skill acquired over time. There is no such thing as “natural leadership”.

True or False?

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# Innovation

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Is innovation a must have or  
nice to have?

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# Leadership

To identify your successor, what would be the deciding factor between two equally competent candidates?



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# Innovation

Is innovation limited to “cool” projects that carry a healthy financial support backbone?

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# Leadership

Leadership required tough  
decision making.

What is the most difficult  
decision you have made?

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# Diversity

Is commitment to  
organizational diversity  
important?

If so, how should it be  
promoted within an  
organization?



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# Innovation

Innovation is important for continued growth.

How best is innovation measured and controlled in an organization?

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# Diversity

Most projects require diverse teams. How do you overcome the pitfalls of difference that originate from diversity?



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# Leadership

Do you consider executive leadership involvement in projects a necessity or hindrance?

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# Diversity

A team made up of individuals of the same gender, same age group and same nationality claim to have great diversity : they have introverts, extroverts, thinkers, doers...

Is invisible diversity enough?

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LEVERAGING LEADERSHIP, DIVERSITY AND INNOVATION





# ECC Board Members

What good is innovation, if over the years, project performance has not improved?

JD Slaughter – VP of Engineering & Maintenance, BASF



# ECC Board Members

How do you avoid falling into  
the trap of stereotyping?

Scott Brandenburg – VP, Construction Sales  
Coordinator, SBEC

# ECC Board Members

Is there any traits that embody  
the new leader?

Tracie Griffitt – Director of Engineering, Jacobs

# Panel Wrap Up

## Panel

**George Siappas**



Subsea Manager  
Anchor & Tigris Major  
Capital Projects

**Chevron**

**Keoki Sears**



Global Director of Program  
Managementt  
Urban Environment & Sport

**CH2M**

**Randy Walker**



Vice President, Home  
Office Construction  
Services

**S&B**

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## "Got 20/20 Vision?"



Tom Himmer

Executive Facilitator at Partners In Leadership

**Q.** Has your organization set  
a 2020 goal or objective?

**YES NO**

**BENEFITS**

- Organizational alignment
- Effective professional development
- Improved employee engagement
- Increased talent retention
- Shareholder confidence and investment

**COSTS**

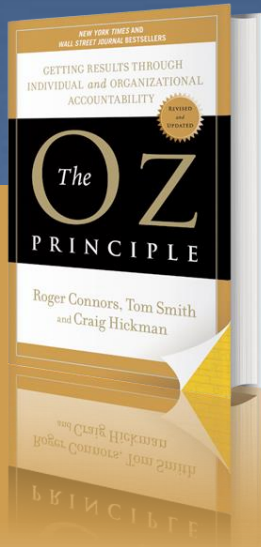
- Confusion around priorities
- Ineffective talent development
- Lower employee morale
- Talent leaving due to lack of foresight
- Shareholder unrest and doubt

**49% 51%**

# Partners In Leadership

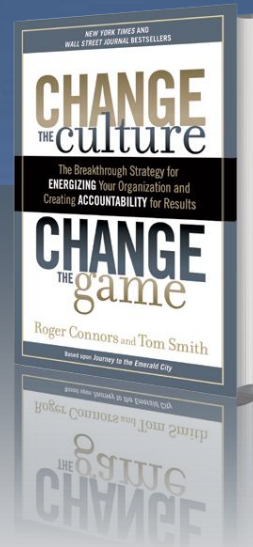
## THREE TRACKS to Creating Greater Accountability

### self TRACK



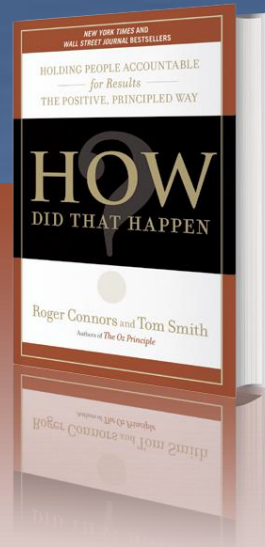
**The TAKING Personal  
Accountability Track**

### culture TRACK



**The BUILDING an Accountable  
Culture Track**

### others TRACK



**The HOLDING Others  
Accountable Track**

# Treating The 20/20 Diagnosis

## K E Y R E S U L T S

## 2020 Vision Prescription

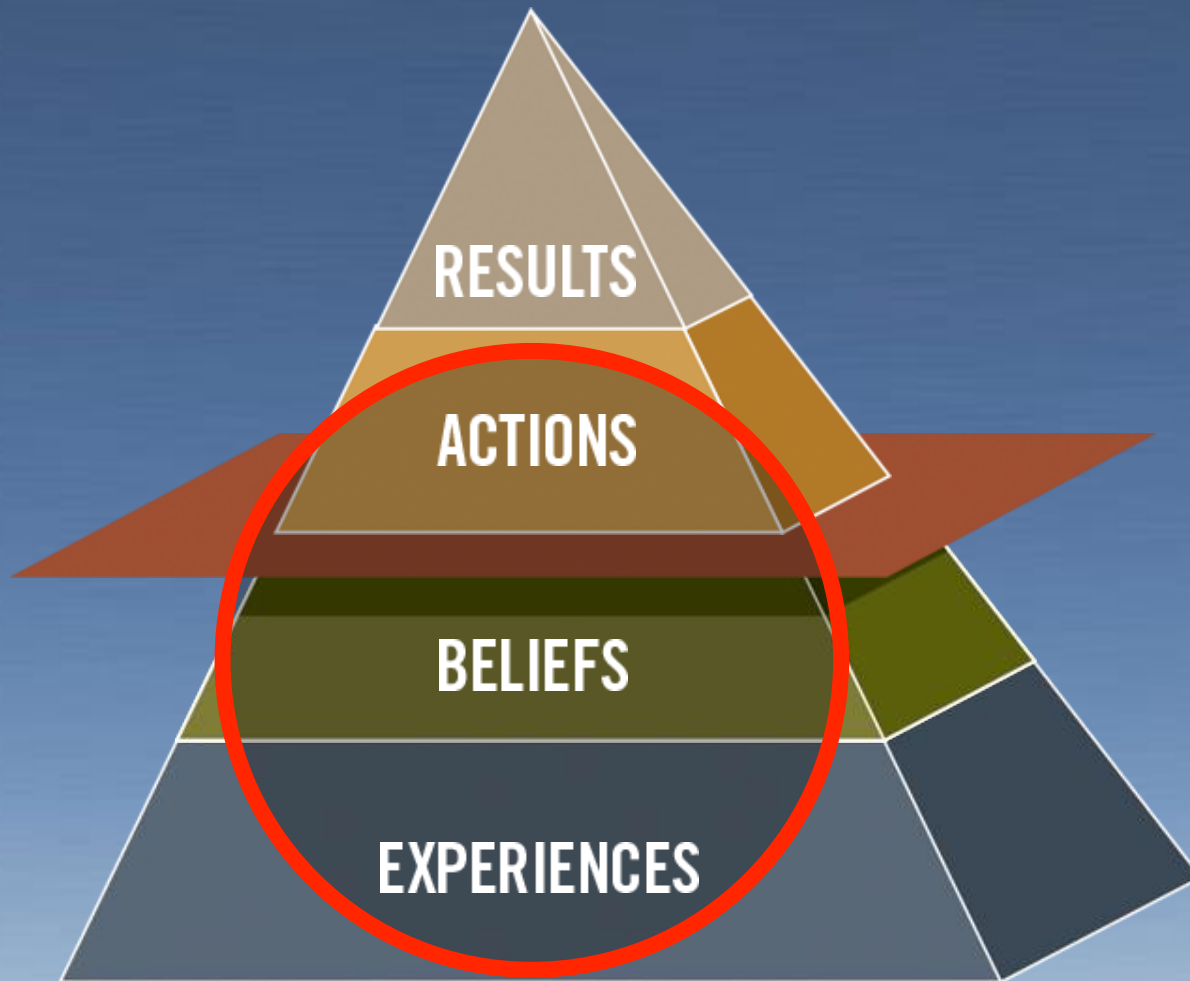
1. Get clear on your current annual Key Results (R1)
2. Establish where you want your company to be in 3-5 years
3. Develop a meaningful, measurable, and memorable set of future Key Results (R2) that will get you there. Make these goals aggressive, yet obtainable.
4. Assess your current organizational culture (C1) to determine the shifts necessary to achieve the culture (C2) necessary to achieve your R2 Key Results

# The Results Pyramid<sup>®</sup>



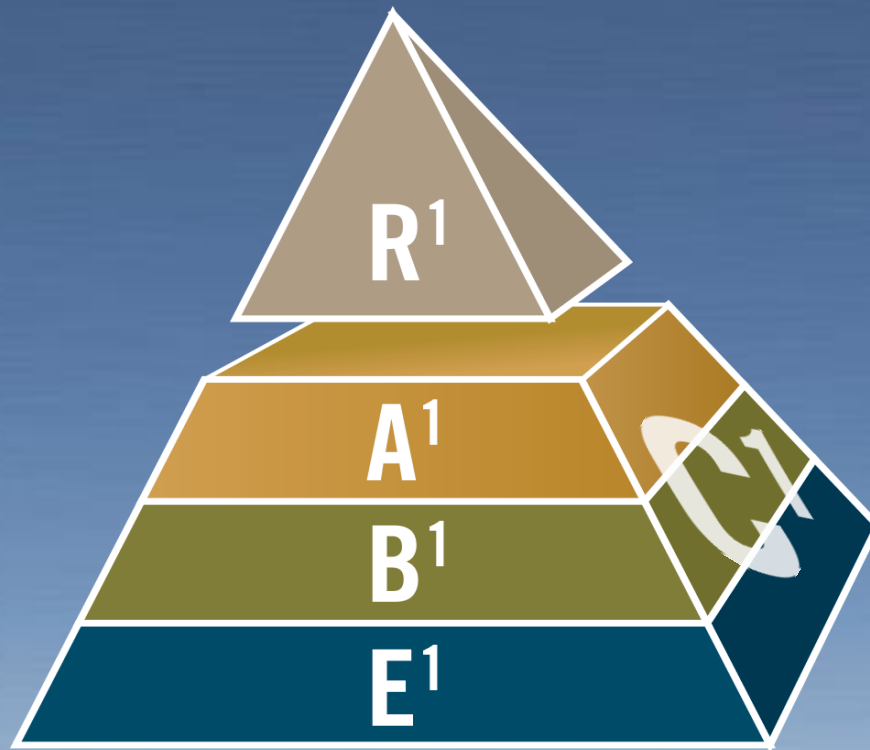


# The Results Pyramid<sup>®</sup>



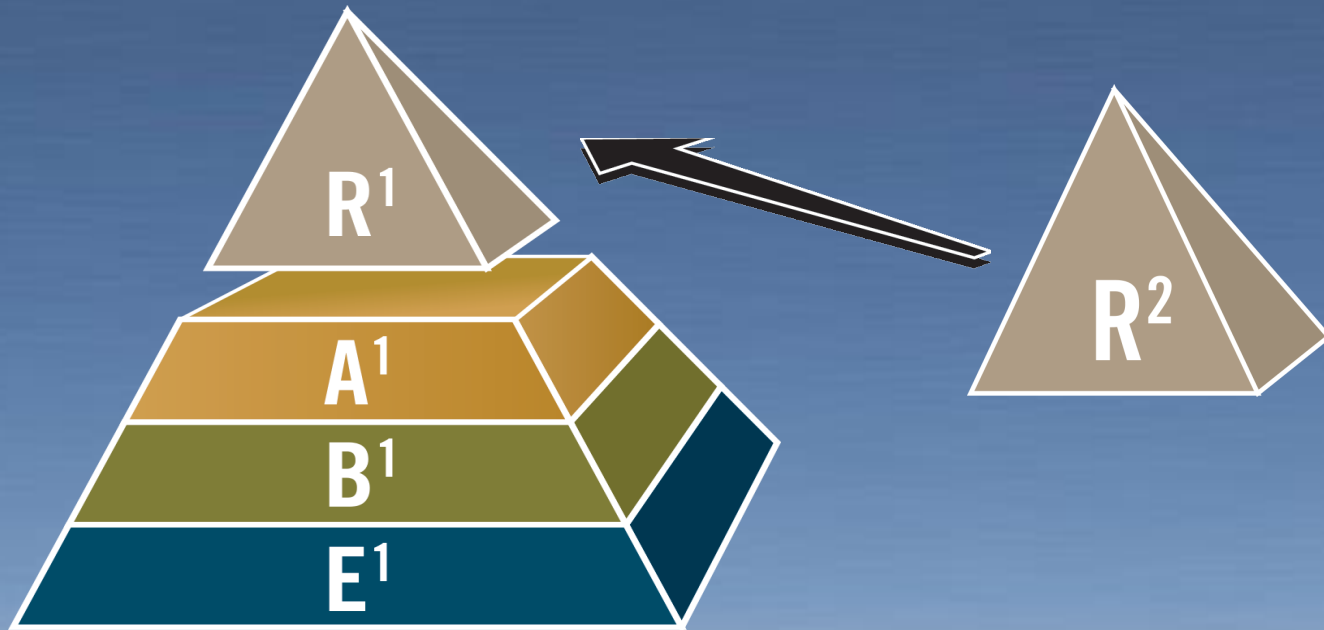
# The Results Pyramid<sup>®</sup>

$R^1$



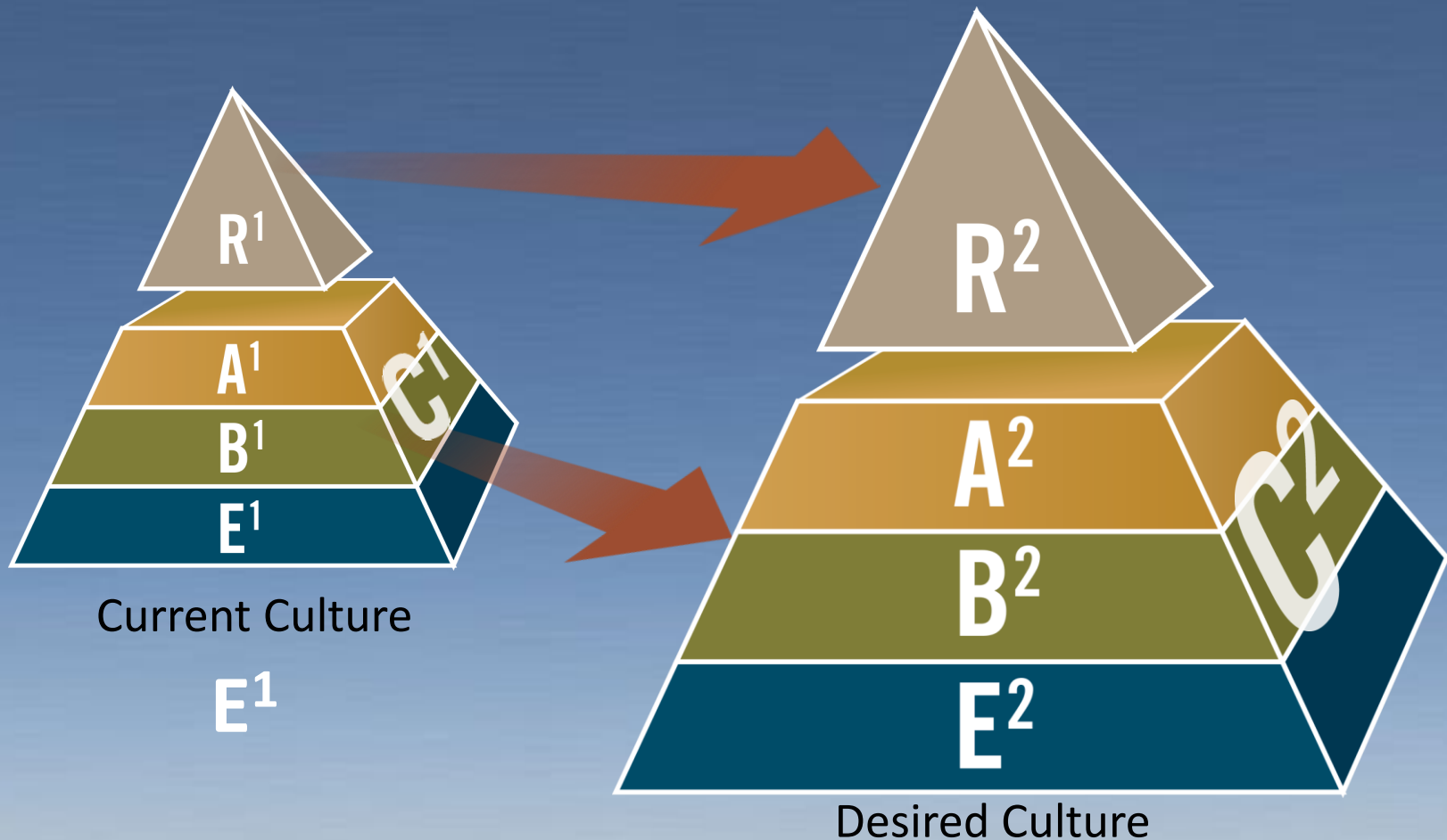
# The Results Pyramid<sup>®</sup>

## Achieving $R^2$



# The Results Pyramid<sup>®</sup>

A Shift in Desired Results Drives the Need for a Shift in Culture







# Our 4-point Premise

1. You are personally shaping the culture every day.

*“For better or worse.”*

2. The culture is either working for or against your strategic objectives.

*“Either you will manage your culture, or it will manage you.”*

# Our 4-point Premise

3. You are accountable for the culture.

*“It’s not happening to you...you are happening to it.”*

4. There are different kinds of cultures; the most effective kind is what we call a Culture of Accountability.

*“It creates organizational and competitive advantage.”*

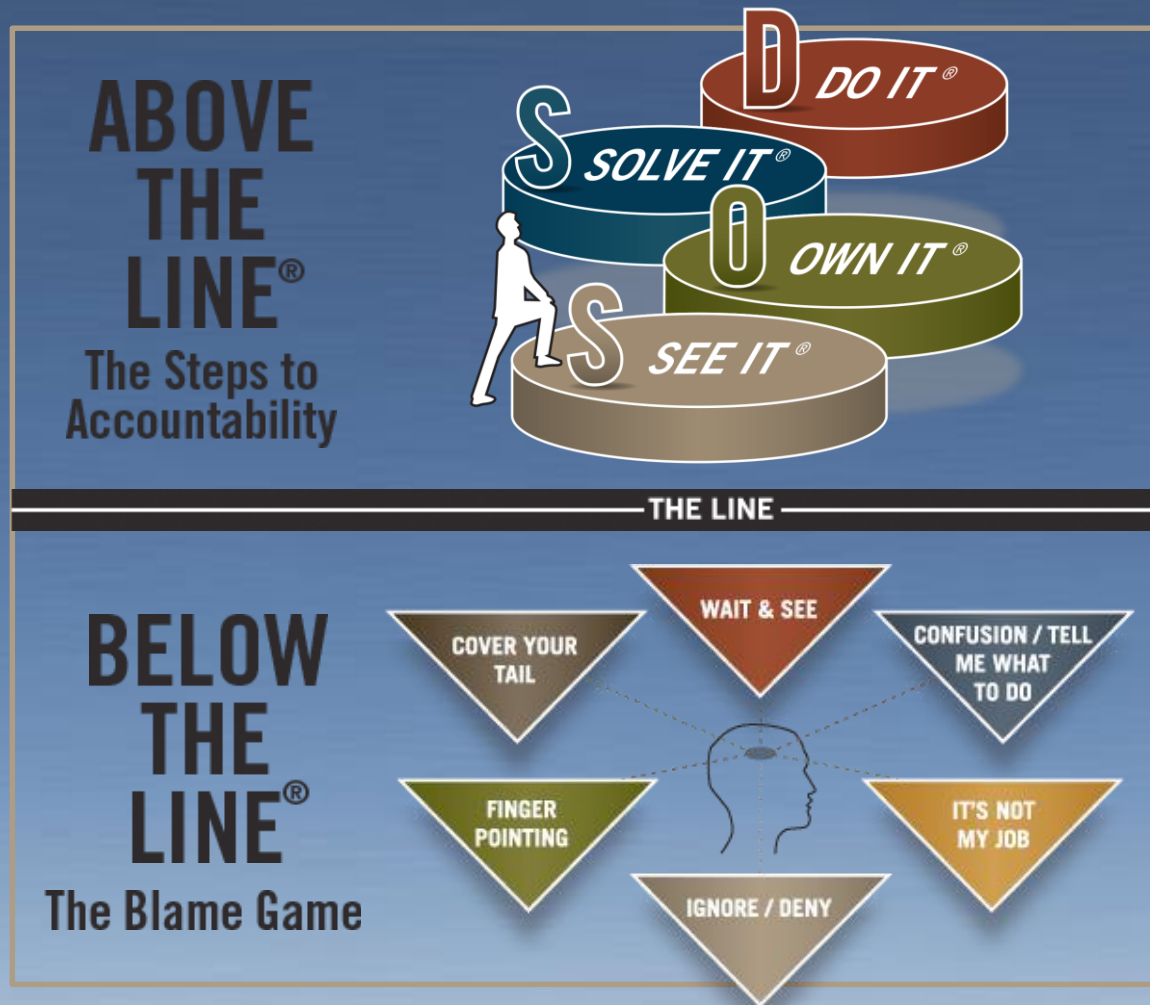
# What's The Right Culture?

®

A Culture of Accountability

**“A workplace culture where people *take accountability to think* and *act* in the manner necessary to *achieve* results.”**

# The Steps To Accountability®



# The Dictionary Definition of Accountability

ACCOUNTABILITY:

*Subject to having to report, explain or justify; responsible; answerable.*



# The Oz Principle® Definition of Accountability

## ACCOUNTABILITY:

*A **personal choice** to rise above one's circumstances and demonstrate the ownership necessary for achieving Key Results; to **See it, Own It, Solve It, Do it.***

4

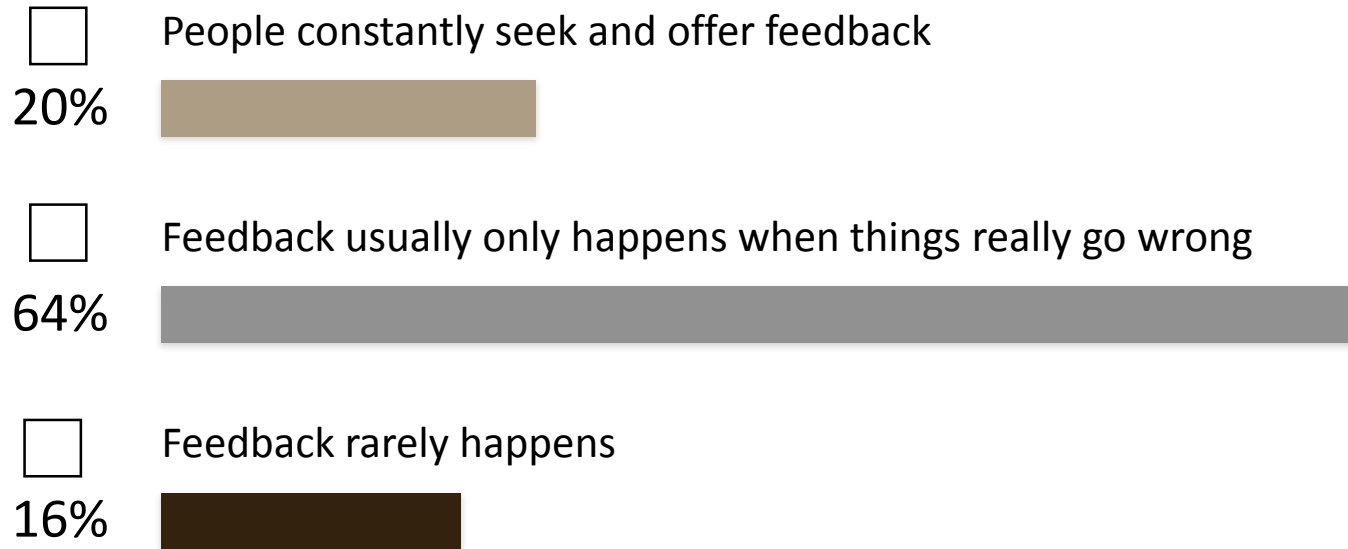






# Workplace Accountability Study

When it comes to how well people in the organization See It:



Margin of Error:  $\pm 1.33\%$  -  $1.75\%$

Source: Partners In Leadership Workplace Accountability Study, 2011-2013







# The Benefits of "SEEING IT"!

Domino's Pizza, Inc. (NYSE:DPZ)

**131.75** USD ↑ 1.68 (1.27%)

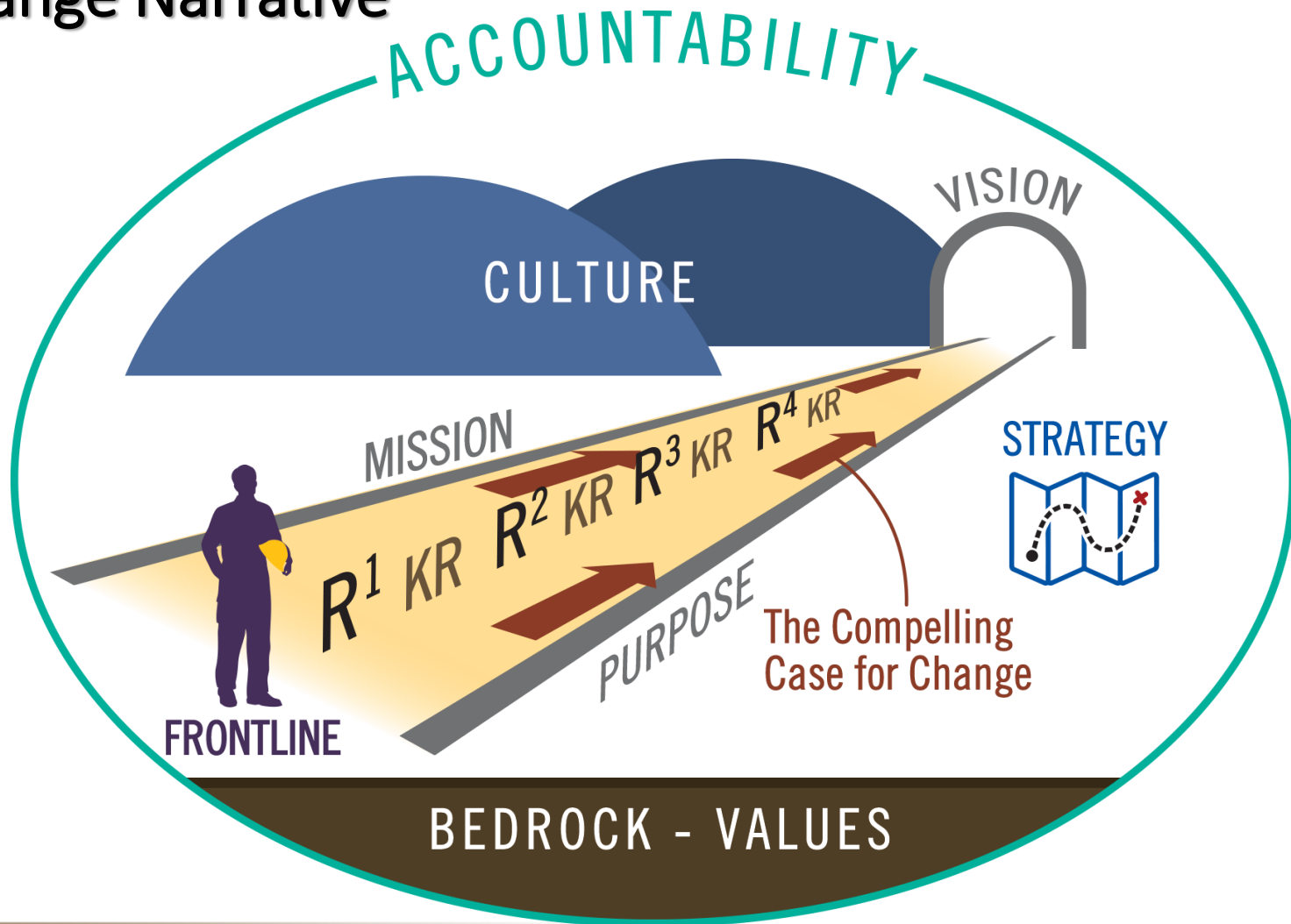
Real-time: 1:16PM EDT  
NYSE real-time data - Disclaimer  
Currency in USD

Range	131.49 - 132.64	Dividend	0.38/1.15
52 week	98.01 - 136.33	EPS	3.49
Open	131.61	Shares	49.85M
Vol / Avg	179,208.00/1.19M	Beta	0.64
Mkt cap	6.52B	Inst. own	102%
P/E	37.73		

Zoom: 1d 5d 1m 3m 6m 1Y 3Y 5Y 10Y All  
Feb 05, 2010 - Mar 15, 2016 +120.56 (106.9%)



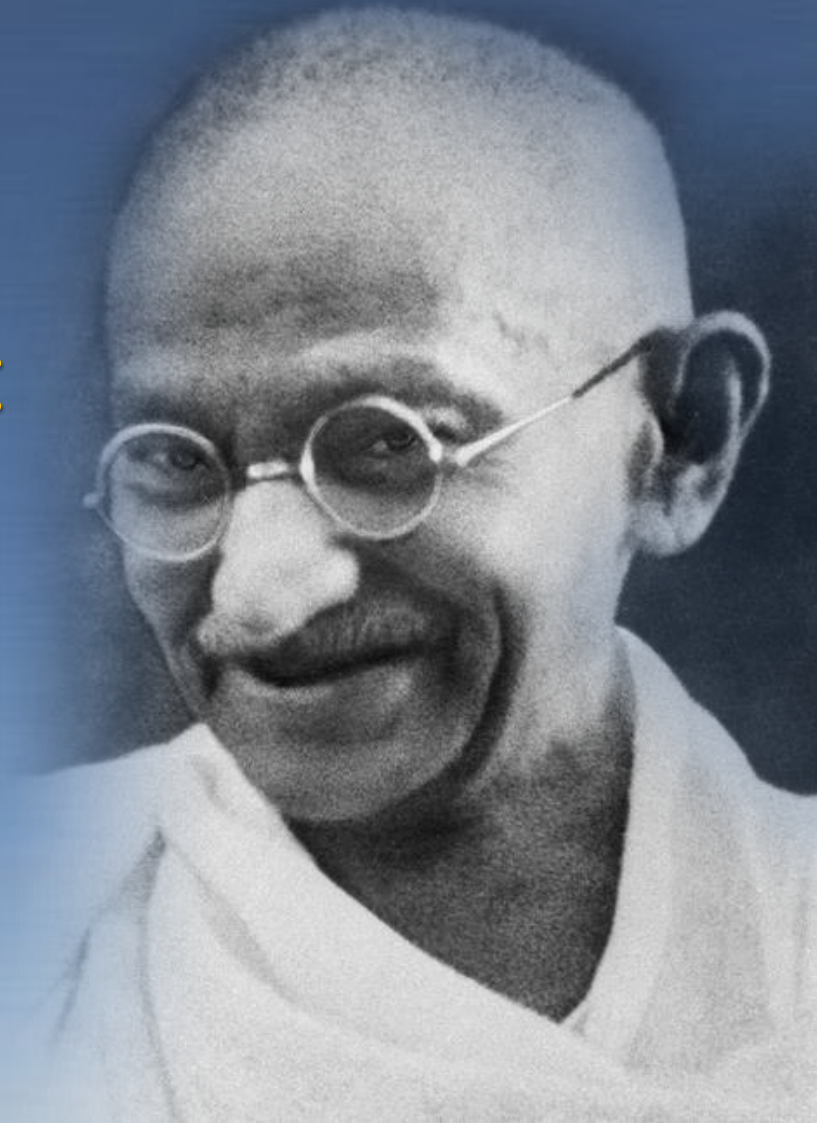
## Change Narrative



Culture Changes 1 Person At A Time.... 1 Team At A Time.....

Be the change you want  
to see...

Mahatma Gandhi



# 20/20 VISION COMES INTO FOCUS



# "Got 20/20 Vision?"



Tom Himmer

Executive Facilitator at Partners In Leadership



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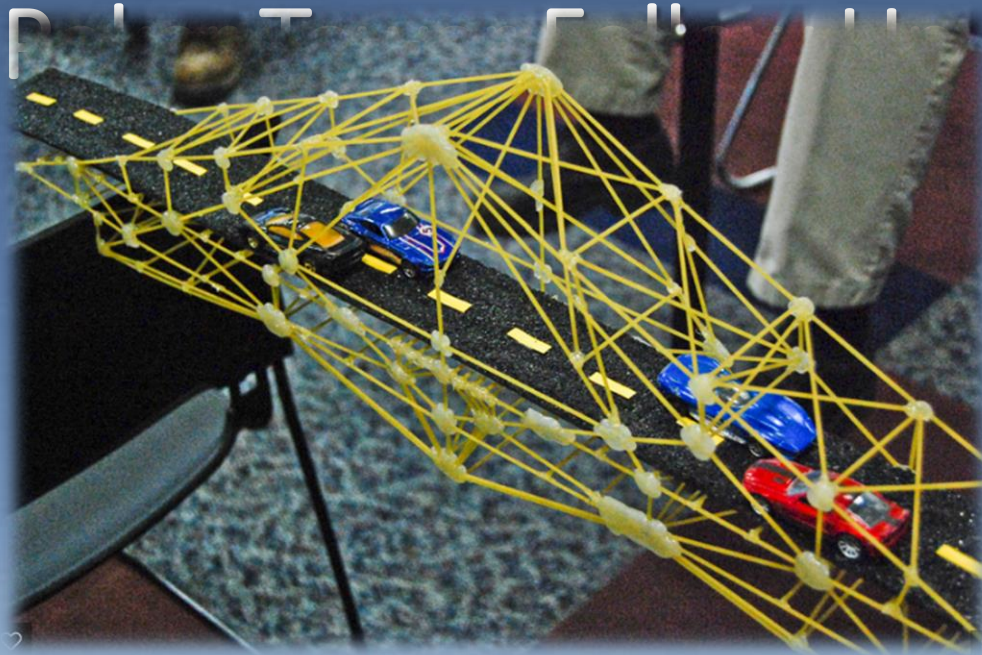
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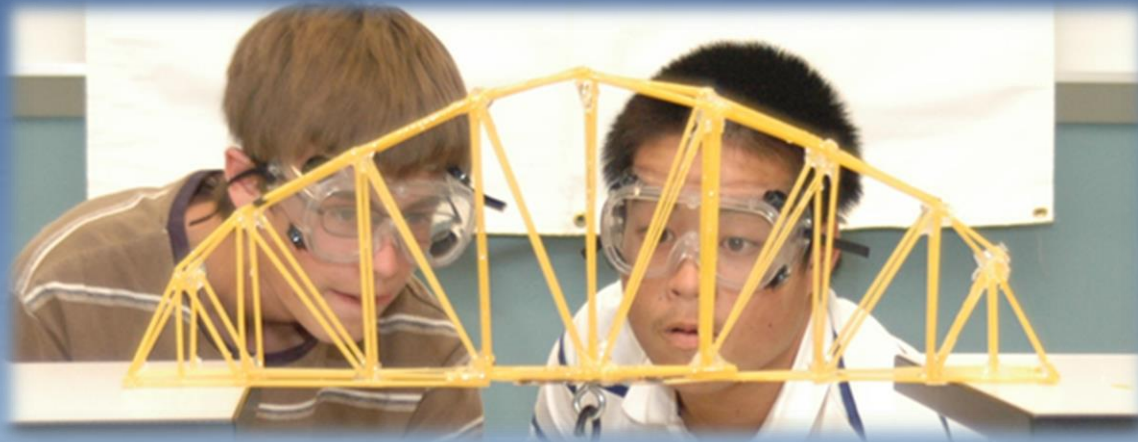
# Networking Activity

## Gummi Bear Bridge



# Instructions

- Each table is equipped with Toothpicks, Gummi Bears, and 2 Paper cups
- The objective is to build a bridge suspended between the 2 cups using only the toothpicks and gummi bears
- You only have **15 Minutes** to build the longest bridge possible!





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# Gummi Bear Bridge

- Obviously, Teamwork and Creativity are integral in the success of this activity.
- The abbreviated duration challenged our skills to collaborate effectively in an expedited environment.



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# Leading Through Personality Diversity



**Lewis Senior**  
Co-CEO & Co-Founder of Equilibria

# Lewis Senior Founder & CEO, Equilibria



37% 25% 24% 14%

MY PDI RESULTS

## STRENGTHS

- Realistic optimist
- Developing people
- Abundant listener

## POTENTIAL LIMITERS

- Impatient for progress
- Overly inclusive
- Difficulty saying no



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# OBJECTIVE

Provide a basic awareness of **Personality Diversity** and how to leverage this dimension of Diversity as a leader.







**EMBRACING &  
LEVERAGING  
THE DIVERSITY  
OF THOUGHT FOR  
OPTIMUM RESULTS**

**APPRECIATION**

**TOLERANCE**

**UNDERSTANDING**

**FIRST SELF, THEN  
OTHERS**

**DOUBT &  
RESISTANCE**



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# E-Colors overview



# PERSONALITY DIVERSITY INDICATOR



# CONCEPTUAL BACKGROUND

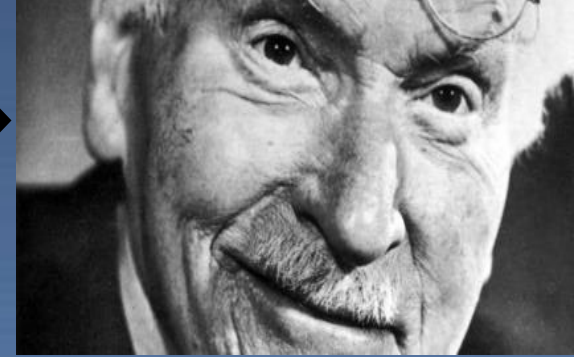
Ancient China



Ancient Greece



Contemporary Psychologists



E-Colors Developed



Current Neuroscience



# E-Colors applications



The E-Colors Process



Personality Styles



Raises Awareness  
& Understanding



We are not all  
the same



Different  
communication styles  
& behavioral  
tendencies



Usable at work and  
also at home with  
the family



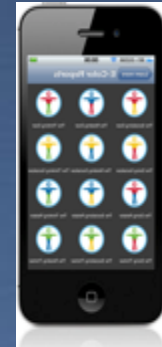
# E-Colors applications



We have all 4  
E-Colors within us



Most people show a  
predominance to 2



There are therefore  
12 different  
E-Color combinations



Provides a simple  
framework



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Improves communication,  
teamwork, leadership &  
safety



A proven  
methodology





# IN 2004 EQUILIBRIA DEVELOPED

## The E-Colors



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# PDI data



**>70**

clients worldwide



**>250,000**

know their E-Colors



**>4,000**

PDIs completed monthly



**>80**

coaches worldwide



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# EXPERIENTIAL EXERCISE

## E-Colors FOUNDATION QUESTIONS



# INSTRUCTIONS



With your own personality in mind, spend a bit of time self reflecting and write down answers to the following questions & statements on a piece of paper:



- What are my main Strengths? (3)
- What are my main Potential Limiters? (3)
- How do my Strengths and Potential Limiters impact my leadership style? (3)

**Be prepared to have a group discussion in 5 minutes time.**



# THE HUMAN BRAIN





# BASIC CONCEPTS

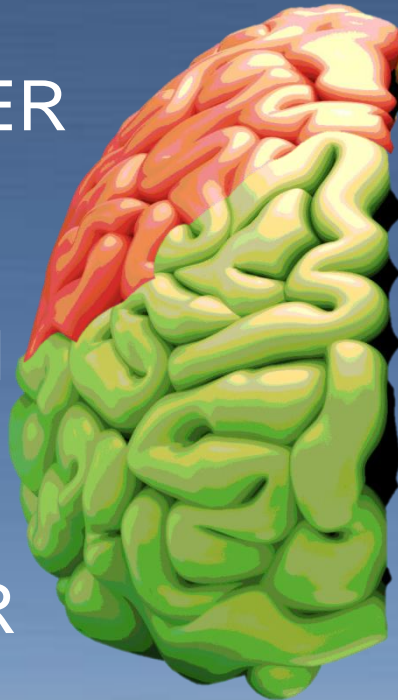


# BASIC CONCEPTS

DOER

Task Oriented

THINKER



# BASIC CONCEPTS



SOCIALIZER

People Oriented

RELATER

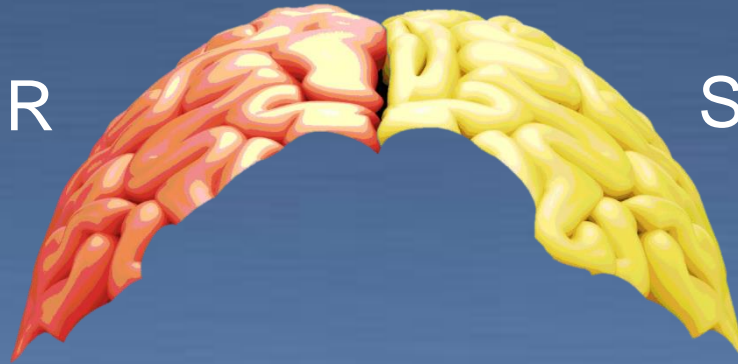


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# BASIC CONCEPTS

**Action Oriented**  
**Faster Paced**

DOER



SOCIALIZER



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# BASIC CONCEPTS



**Information Oriented**  
Needs time to process



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# BASIC CONCEPTS

**Action Oriented**  
Faster Paced

DOER

SOCIALIZER

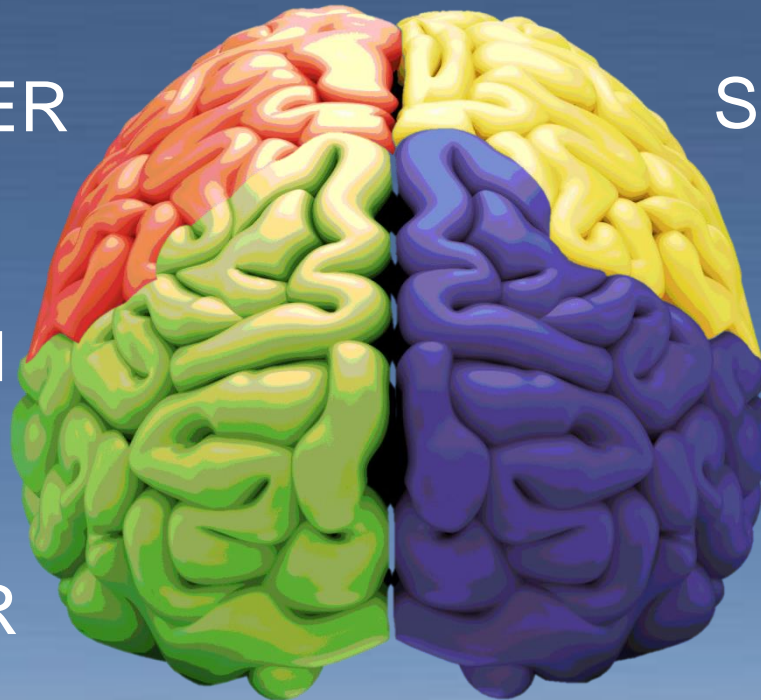
**Task Oriented**

**People Oriented**

THINKER

RELATER

**Information Oriented**  
Needs time to process

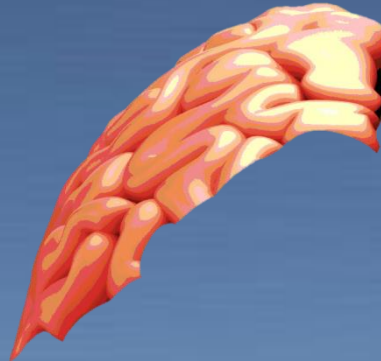


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# STRENGTHS & POTENTIAL LIMITERS

## STRENGTHS

Practical  
Strong willed  
Decisive  
Efficient  
Achiever  
Competitive  
Independent  
Strong Ego



## POTENTIAL LIMITERS

Domineering  
Pushy  
Impatient  
Unapproachable  
Tough  
Harsh  
Poor listener  
Insensitive



# STRENGTHS & POTENTIAL LIMITERS

## STRENGTHS

Perfectionist

Accurate

Persistent

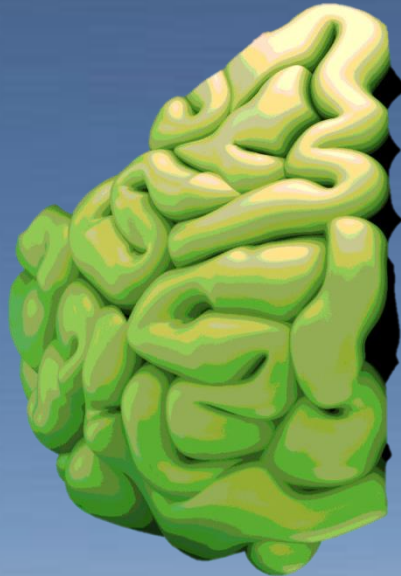
Serious

Analytical

Orderly

Cautious

Logical



## POTENTIAL LIMITERS

Too serious

Picky

Judgmental

Fears criticism

Critical

Self critical

Procrastinates

Detached



# STRENGTHS & POTENTIAL LIMITERS

## STRENGTHS

Optimistic  
Enthusiastic  
Persuasive  
Animated  
Talkative  
Stimulating  
Influencing  
People oriented



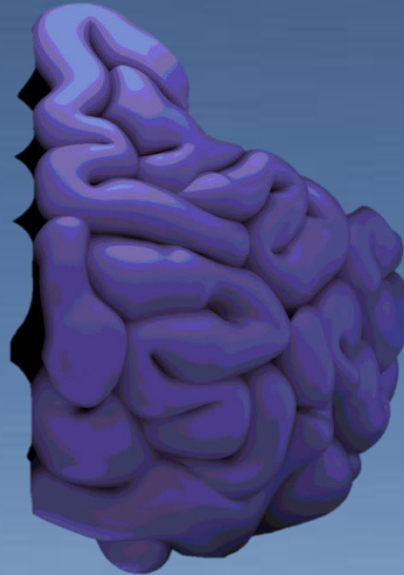
## POTENTIAL LIMITERS

Emotional  
Disorganized  
Excitable  
Reactive  
Undisciplined  
Vain  
Manipulative  
Overly talkative

# STRENGTHS & POTENTIAL LIMITERS

## STRENGTHS

Supportive  
Agreeable  
Contented  
Calm  
Amiable  
Thorough  
Dependable  
Loyal



## POTENTIAL LIMITERS

Stubborn  
Unsure  
Awkward  
Possessive  
Insecure  
Resistant to change  
Slow to decide  
Reluctant to speak up





**If you can PREDICT it you can MANAGE it!**



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# Personality and Character

**PERSONALITY**

**CHARACTER**



# Personality and Character

**PERSONALITY**

**WHAT TYPICALLY DICTATES OUR REACTIONS**

**CHARACTER**

**WHAT TYPICALLY ALLOWS US TO RESPOND**



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# Personality and Character

## PERSONALITY

- Our comfort zone
- How we react instinctively
- Our tendencies

## CHARACTER

- Our ethics & morals
- Our commitments & values
- Our background & beliefs
- Our training, previous & reflective experiences
- Our awareness & self management of our Potential Limiters



# E-Colors Applications

- Focus on how individual personality tendencies impact self and others:
  - How could I get hurt?
  - What makes it difficult for me to Stop the Job?
  - How I disrupt teamwork?
  - How do others disrupt teamwork for me?
  - Why I do or don't follow procedures?
  - My natural tendencies towards Diversity & Inclusion
  - If you want me to listen
  - How to delegate to me

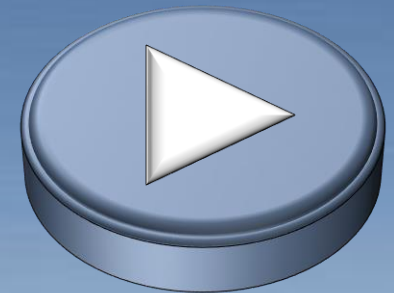
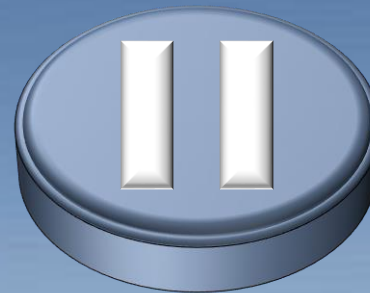




# Personal Intervention



A Moment of Choice



# The power of CHOICE

**UNINTENTIONAL  
CONSEQUENCES**

Without Awareness

Reaction

Personality

**PREDICTABLE, DESIRED  
RESULTS**

With Awareness

Response

Character

V

V

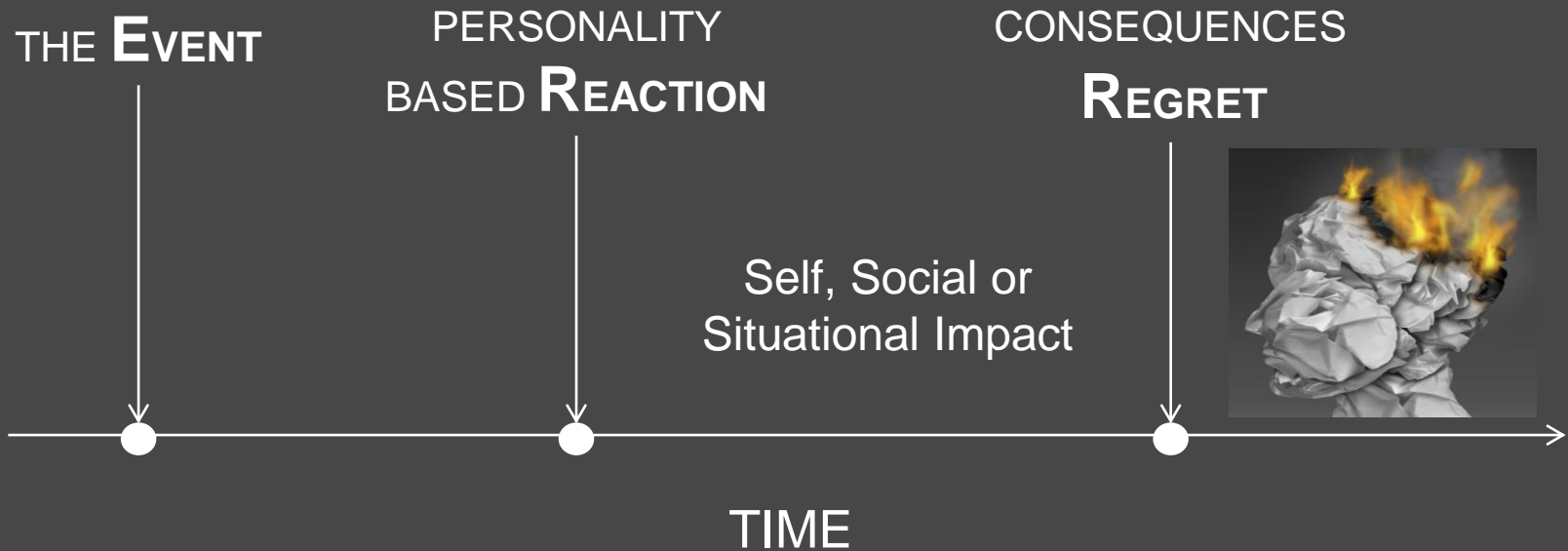
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E-Colors Awareness (Strengths & Potential Limiters)



# Reactions can lead to Unintentional Consequences

## UNINTENTIONAL CONSEQUENCES



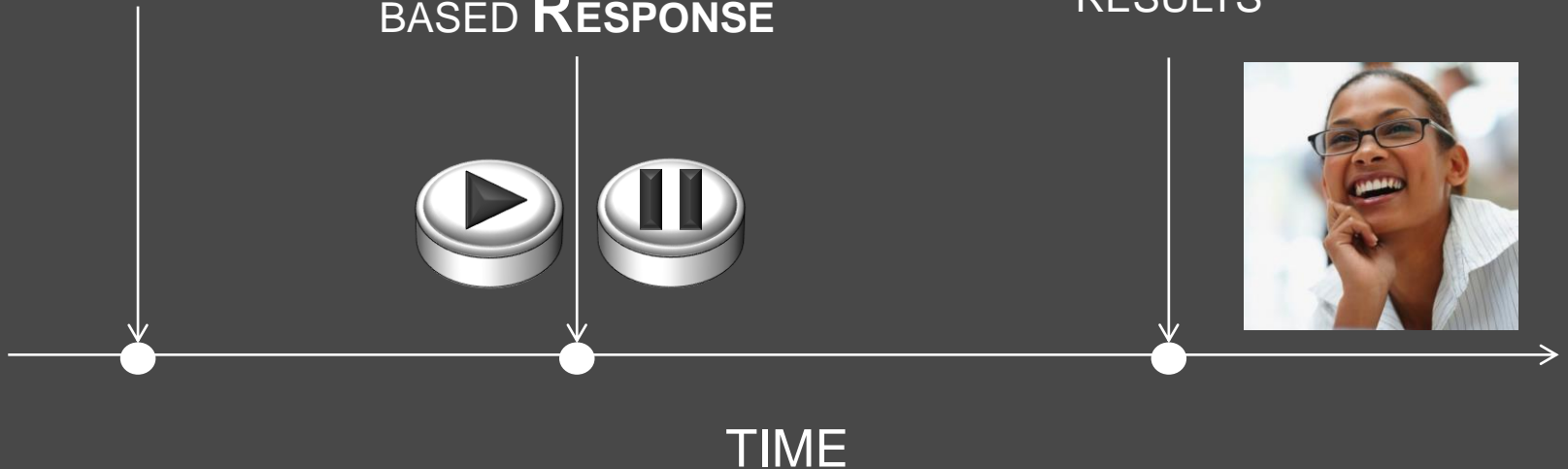
# Responses will lead to Desirable Results

## DESIRABLE RESULTS

THE **E**VENT

CHARACTER  
BASED **R**ESPONSE

DESIRABLE  
RESULTS



## PERSONAL INTERVENTION



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# We all have all 4 E-Colors within us



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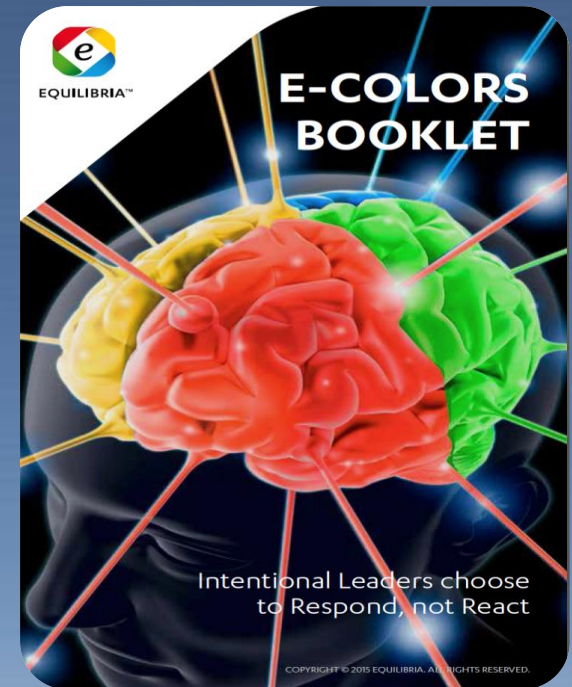


# MANAGING YOUR 4 E-COLORS: TIPS

- Recognize and acknowledge your whole E-Colors make-up, this includes the two lowest scoring E-Colors
- Use your pocket-guide to understand the different core tendencies of all of the E-Colors
- Be aware that not managing your lowest E-Colors can be a barrier to realizing your potential
- Start slowly, intentionally focus on leveraging one strength of your lowest E-Colors through utilizing Personal Intervention
- Monitor the progress!



# Personality Diversity Toolbox



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# DIFFERENTIAL EQUATION FOR LEADERS

Question for a leader:

How do I influence people to reach their maximum potential?



$$f(x) = \int_0^1 \frac{\{(Behaviors + tools) \times (E - Colors)\}}{\frac{d(y)}{dt}(x^{Tr})} = Influence$$

$f(x)$  = Leadership function

$x$  = Yourself

$y$  = Ability to change

$t$  = Time

$Tr$  = Trust

# INSTRUCTIONS

Please spend 3 minutes thinking about and capturing your answer to the following question:

What is one action that you will take as a leader to use what you have learned about today?



**THANK YOU!**

***lewis.senior@equilibria.com***

***equilibria.com***



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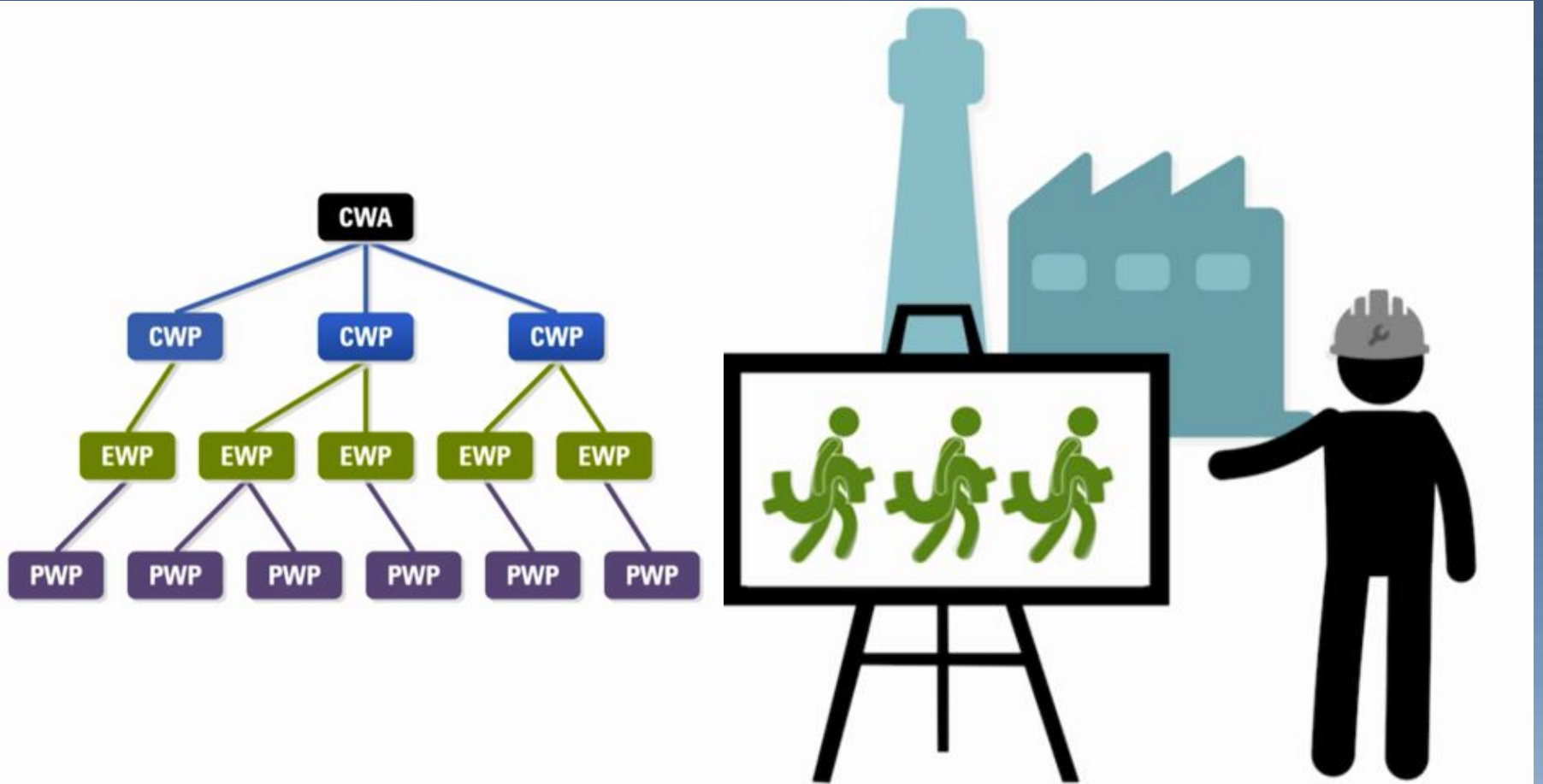
2016 ECC  
CONFERENCE



# ***Advanced Work Packaging: A Reality Check***

Panel Discussion

# AWP Introduction - Video



# Panel Introduction

Moderator	Panel		
<p data-bbox="156 461 417 501"><b>Jim Rammell</b></p>  <p data-bbox="141 975 432 1132">Vice President, Construction Operations</p> <p data-bbox="156 1203 417 1243"><b>Wood Group</b></p>	<p data-bbox="600 461 880 501"><b>Justin Weaver</b></p>  <p data-bbox="577 975 904 1132">Performance Improvement Project Manager</p> <p data-bbox="548 1203 933 1243"><b>Southern Company</b></p>	<p data-bbox="1002 461 1358 501"><b>Michael Van Swol</b></p>  <p data-bbox="1025 975 1335 1072">Vice President, Project Delivery</p> <p data-bbox="1112 1203 1248 1243"><b>Jacobs</b></p>	<p data-bbox="1499 461 1731 501"><b>Ash Ahmed</b></p>  <p data-bbox="1489 975 1740 1132">Performance Excellence Manager</p> <p data-bbox="1566 1203 1663 1243"><b>Shell</b></p>

# AWP Implementation at Southern Company, Shell and Jacobs

- Case for Implementation, background
- What does AWP look like at your Company?
- Who really owns the AWP process?
- Data from selected Project
- How does construction-driven engineering impact the typical sequence of engineering activities?
- Key highlights from our AWP journey
- What Contracting Strategies have been most effective with AWP?

# Managing Critical Project Risk: Cyber Security – Not an IT Responsibility

- Diverse Panel Discussion
- Learn about minimizing risk associated with project team safety, intellectual property theft, fiscal security, and data protection
- Hear real-life examples from industry experts with recommendations on how to protect equipment control systems in your plants, refineries, and platforms
- Cybersecurity planning as a standard part of doing business, managed in the same way we manage safety, cost, and schedule
- Cybersecurity begins with you!



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# ECC Think Tank 2016

## Summary of Activities



# Think Tank Team – 2016 Members

Name	Company	Location
Kenn Kerr (Lead)	Air Liquide E&C	Texas
April Ashworth (Co-Lead)	Mitsubishi Polysilicon	Alabama
Jack Tol	Mammoet	Texas
Tim Sadihov	Mammoet	Texas
Ram Tekumalla	Fluor	Texas
Jason Mazoch	JGC Industries	Texas
Ron Vicknair	Chevron Phillips Chem	Saudi Arabia
Scott Sifford	Nexus	Texas
Jim New	Team Industries, Inc.	Wisconsin

# Think Tank Team – Mission

## What is Think Tank?

Group of Future Leaders that works external to the ECC conference planning efforts to....

- Improve FL Program & overall ECC Organization
- Increase member participation & engagement
- Enhance experiences & opportunities

# Think Tank Team – 2016 Topics

## Think Tank – 2016 Topics Covered

- ECC FL Marketing Video

- 2-3 min video highlighting FL Program & ECC
- Video storyboard developed
  - connections
  - perspective
  - collaboration
- Roll-out targeted for Q1 2017

# Think Tank Team – 2016 Topics

## Think Tank – 2016 Topics Covered

- Increase Alumni Engagement

- Key to maintain ECC growth & participation
- Suggestions:
  - Alumni Engagement team within FL Program
  - Alumni socials, newsletter, networking,....
- Roll-out targeted for 2017



# Think Tank Team – 2016 Topics

## Think Tank – 2016 Topics Covered

- Increase Owner Engagement

- Key to maintain ECC growth & participation
- Suggestions:
  - Propose Owner co-leads within FL teams
- Roll-out targeted for 2017

# Think Tank Team – 2017

## Think Tank Goals – 2017

- Implement 2016 topics – Video, Alumni, Owners
- Develop Think Tank “living document”
  - Ideas implemented each year
  - Lessons learned
- Review FL Program
  - Aligned with long-term ECC vision?
  - Structure optimal for long-term?
  - Opportunities to broaden FL Program in future?

Thanks for your attention.....

Questions?

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**THANK YOU TO ALL  
2016 ECC FUTURE LEADERS!**



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