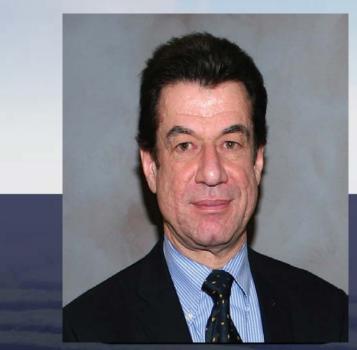


### BUSINESS AS UNUSUAL Gaining Advantage in a Dynamic Project Landscape



Impact of the Economic Downturn on the Development of the Canadian Oil Sands

### **GRANT MARTIN**

Director Supply Chain Management – Commercial Support TransCanada

TransCanada Keystone Pipeline
 Canadian Market Outlook



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## TransCanada Today



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### **Natural Gas Pipelines**

- 59,000 km wholly-owned
- 7,800 km partially-owned
- Average volume of 15 Bcf/d
- 250 Bcf of regulated natural gas storage capacity

### **Oil Pipelines**

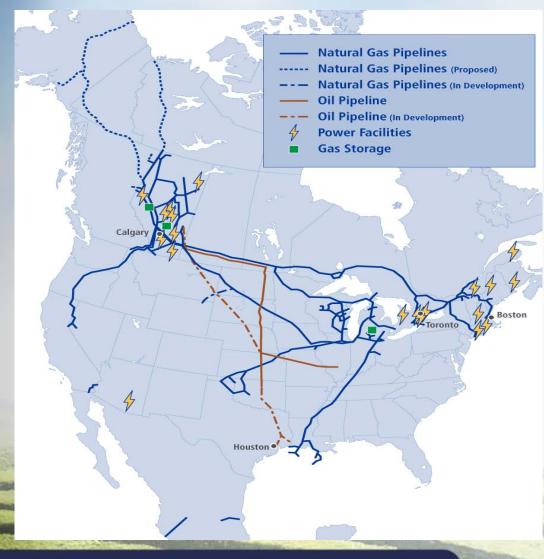
- Keystone 1.1 million Bbl/d
- Expandable to 1.5 million Bbl/d

### Energy

- 20 power plants, 11,800 MW
- Diversified portfolio, primarily lowcost, base-load generation or fully contracted plants with strong counterparties
- 120 Bcf of non-regulated natural gas storage capacity

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# **\$22 Billion Capital Program**



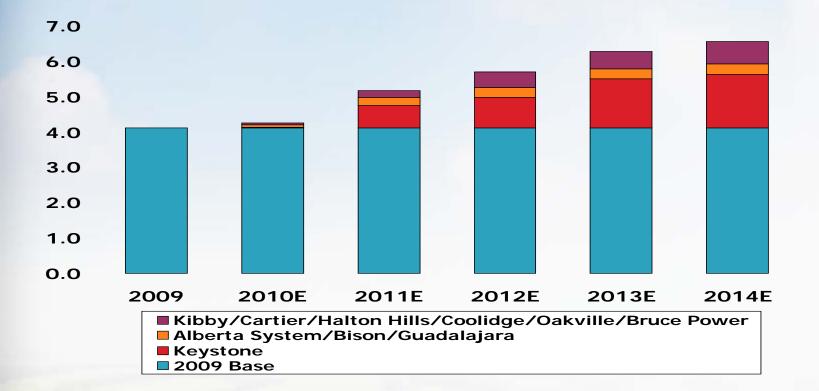
- Invested approximately \$12
  billion in projects that start contributing to earnings and cash flow in near term
- Approximately \$1 billion in additional EBITDA expected in 2011
- Projects contributing include: Keystone, Groundbirch, Bison, Guadalajara, Halton Hills, Kibby, Coolidge and Bruce restart

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### EBITDA Outlook – 2009 to 2014E



\* excludes asset optimization and additional generic growth





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# **Keystone Oil Pipeline**



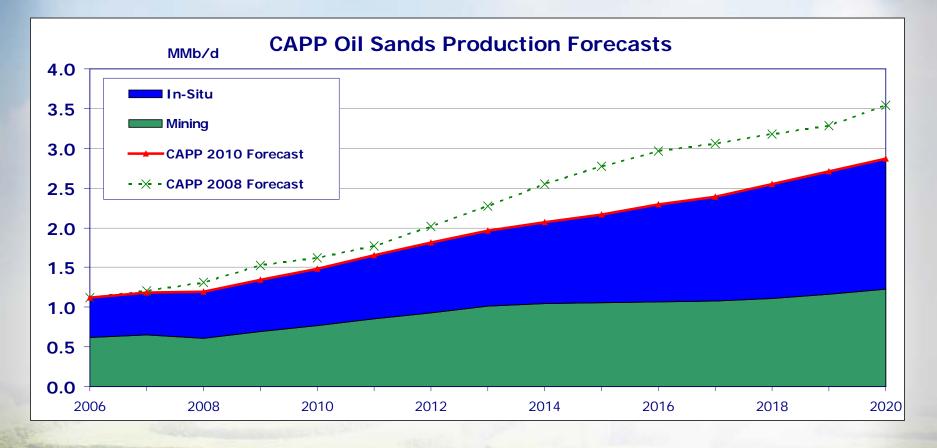
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- 1,090,000 b/d in capacity; 910,000 b/d in contracts (83% of total capacity)
- Expandable to 1,500,000 Bbl/d
- Approx. US\$12 billion
- Phase I to Patoka in service Q2 2010
- Operations to Cushing expected to start in Q1 2011
- Operations to Gulf Coast expected to start in Q1 2013
- Montana receipt point being evaluated for 2013 in service
- Cushing receipt point being evaluated for 2013 in service

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# **Canadian Oil Sands Supply Outlook**



\* CAPP (Canadian Association of Petroleum Producers)





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# **US Bakken Supply Outlook**

- Due to new technology and extraction methods the Bakken has become the fastest growing domestic US oil play
- 2010 Production in the region is estimated at 310 M bpd
- Production is expected to increase to up to 500 M bpd by 2015 and could be over 700 M bpd by 2020
- This production growth has caused North Dakota and Montana to outgrow their pipeline infrastructure, forcing the region to resort to expensive transportation methods such as trucking and railing

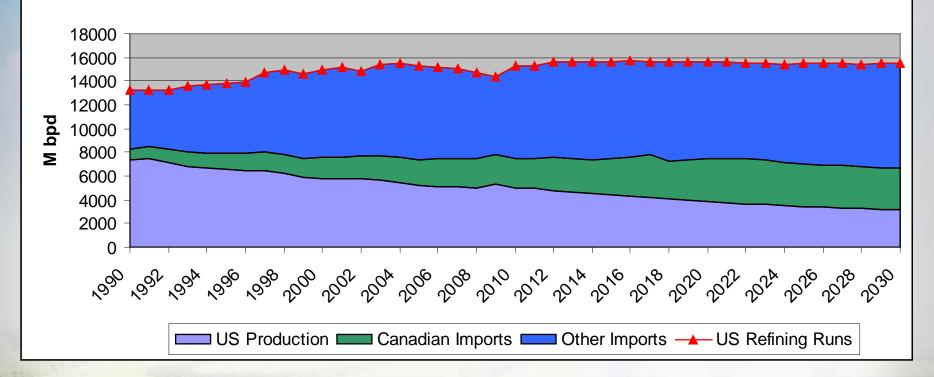




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# **US Crude Oil Supply**

US Crude Oil Supply 1990-2030



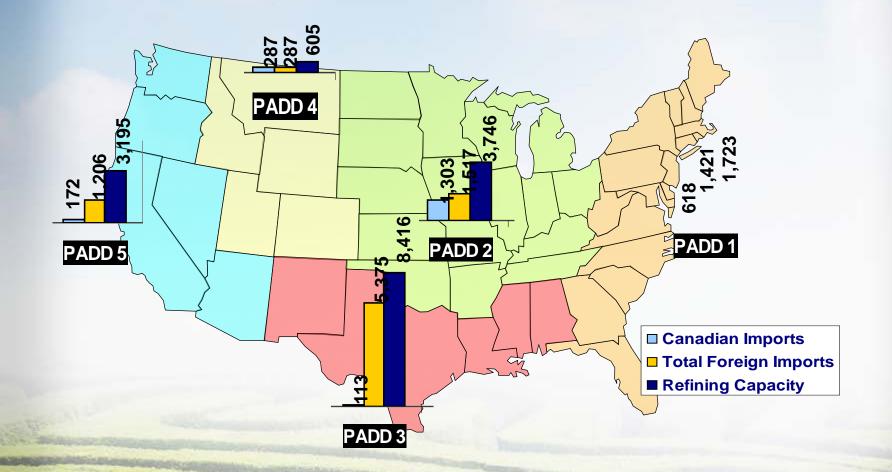
\*Department of Energy EIA 2010

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### **Canadian Crude Oil Presentation**



2008 EIA Actuals. All values in M bpd

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### Keystone will connect Canadian supply with US demand



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- Links growing supply in Western Canada with the largest refining markets in North America
- 1.1 million Bbl/d of capacity; expandable to 1.5 million Bbl/d of capacity
- 910,000 Bbl/d committed for an average term of 18 years
- Approx. US\$12 billion

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# **Keystone Construction Update**



#### **Cushing Extension:**

- Steele City, NE to Cushing, OK
- In-service Q1 2011
- 100% of all pipeline construction contracts and material supply completed
- All major regulatory permits in place
- Construction has begun
- Commercial in-service Q1 2011

### Keystone XL:

- Hardisty, AB to Port Arthur, TX
- Canadian regulatory approval received Q1 2010
- US draft EIS received April 2010
- Over 97% Land Acquisition complete in Canada
- 52% Land Acquisition complete in US
- 100% line pipe procured
- 90% pump station materials procured
  - 2010 pipeline construction bids tendered

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### **Economic Benefits of the Gulf Coast Expansion**

### **Keystone XL (Estimated-Perryman Report 2010):**

- 118,935 person years of employment over life of Keystone XL
- \$600 Million USD Government revenues during Keystone XL Construction
- \$5.2 Billion USD cumulative property taxes throughout operational life of the pipeline
- Stable and secure source of crude oil

Significant and ongoing stimulus to US business activity





engineering and construction contracting conference

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# Impact of the Economic Downturn on the Procurement of Goods and Services

- Since July 2008 the North American demand for goods and services has been significantly reduced from the Heated Market dynamics: 2006 to mid 2008.
- Supply base for goods and services have increased which has contributed to greater surety of supply, and competitive pricing.
- TransCanada's procurement strategies are focused on obtaining the Best Value for its Projects through competitive processes and market condition positioning:
  - Quality
  - Security of Supply
  - Technical Compatibility
  - Commercial Terms
  - Competitive Pricing

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## Summary





- The Keystone system is a key part of TransCanada's large and growing capital program
  - The Keystone system is a key link between Canadian Supply and US Demand
- Flat US demand until 2030
- Steep declines in conventional US production
- Declines in traditional US supply sources
- Growing and secure oil supply in Western Canada exists, despite economic slow down in Alberta oil sands
- US will remain a key market for Canadian crude oil and Canada will remain a key source of supply for US demand for the foreseeable future
- The Keystone and Keystone XL projects will bring significant economic benefits to the US
- The Keystone project is on schedule to meet US Demand





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