

SCC CONFERENCE

# Redefining Our Industry

### Background

Projects are Risky

Cost, Schedule & Operability are NOT Very Predictable

Restated: Project Risks Can be Sizeable (Read: "Expensive")

Practices Which Minimize Risk are Good... However, a Zero Risk Project is Not Feasible









#### Introduction

### Yesterday:

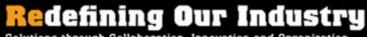
- Lots of Suppliers & Contractors
- All Chasing Limited Work
- Over-Supplied Marketplace
- Some Accepting Significant Risks to Get Work
- Result: Market Rationalization

#### Today:

- Lots of Market Demand
- Limited Base of Suppliers & Contractors
- Over-Subscribed Marketplace
- Result: Market Expansion
- Result: Even More Project Risks
- Result: The Price of Risk is Higher







#### **Risk Allocation**

Traditional Allocations May No Longer Work
Current Price of Risk - Canceling Some Projects
New Allocation Methods May Be Needed
Who Will Get the HOT POTATO?
Three Perspectives:

- The Owner
- The Contractor
- The Lender









# **Three Perspectives**

#### **Owner**



**Joseph Brewer Dow Chemical Program Director** 

#### Contractor



**Tuhr Barnes** Fluor Director

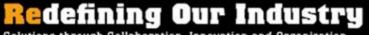
#### Lender



**Kevin Watson** Cohen Seglias Pallas Greenhall & Furman PC Attorney









#### **Panel Format**

What Does Each Party Want?

What Does Each Party Do?

What Might Each Consider Doing Different?





### Risk Allocation – The Owner's Perspective

**Breakout Panel** 



Joseph C. Brewer, Jr.

Program Director Dow Chemical

Olefins II - Kuwait





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### **Topics**

What Owners Want to Achieve What Owners Implement What Owners Might Consider







#### **What Owners Want**

High Quality – Meets Operability Needs Low Price

Fast Schedule

No Project Risk to the Business Opportunity Minimal Equity Injection – Use of Loaned \$s

Off Balance Sheet (for Most Joint Ventures)





## What Owners Implement

**Review Qualifications** 

Select Bidders

Bid & Award Contracts & Purchase Orders

What the Market Will Bear

Maximize Risk Transfer to Price Tolerance

Maximize Use of Borrowed Funds (JVs?)

Minimize Use of Minority Investors









### What Owners Might Consider

#### Search for Other Parties to Share Risk

- Minority Equity Investors
- Lenders
- Insurers
- Licensors

**Greater Equity Levels** 

Limited Recourse Warrantees

It All Depends on the Price of Risk from Each Source Versus Owner's Internal Cost/Tolerance of Risk









#### Risk Allocation – The Contractor's Perspective

**Breakout Panel** 



**Tuhr Barnes** 

Executive Director Fluor

Infrastructure business development, Public-private partnerships





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### **Topics**

What Contractors Want to Achieve What Contractors Implement What Contractors Might Consider







### **What Contractors Want**

Appropriate Levels of Risk Improved Profit Margins Balanced Resources - Relationships Count Good Payment Terms - Not Contractor Financed **Balance Sheet Protection** Healthy Clients





### What Contractors Implement

Risk vs Return – Control matters

Market Based Margins

Resource Leveling – Balance work across organization

Strong Client's Preferred – Leverage?

Rapid Payments – Cash is King

Contractor not Insurer – Limited Warranties







## What Contractors Might Consider

Partners for major projects
Fixed prices

Guaranteed schedules

Client SPV's

Operating and Maintenance roles

Risk and reward balanced across all business segments, contractor's are being more selective









#### Risk Allocation – The Lender's Perspective

**Breakout Panel** 



Kevin B. Watson

Attorney
Cohen Seglias Pallas Greenhall
& Furman PC

Professional Liability
Construction/Commercial/Operating
Risks





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### **Topics**

What Lenders Want to Achieve What Lenders Implement What Lenders Might Consider





### What Lenders Want

Preserve Capital Invested
Maximize Return on Investment
Minimize Scope Creep
Create Long Term Relationships







## What Lenders Implement

Project and Participant Checks
Disbursement Controls
Insurance/Bonding Covenants
Guaranty's









### What Lenders Might Consider

**Increased Loan Monitoring** 

Steering Committee Membership

Loan Syndication

Stricter Covenants

Collateralization Options

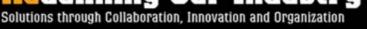
Portfolios v. Stand Alone Projects

Joint Venture v. Single Entities









# Questions?

Comments?

Suggestions?

Alternatives?







# Thank You









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