

## Business / Academia Panel

# Jim Breson



Director,  
Projects Academy,  
*BP*

## Industry Returns to School

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38TH ECC  
CONFERENCE

# THRIVING TODAY & TOMORROW



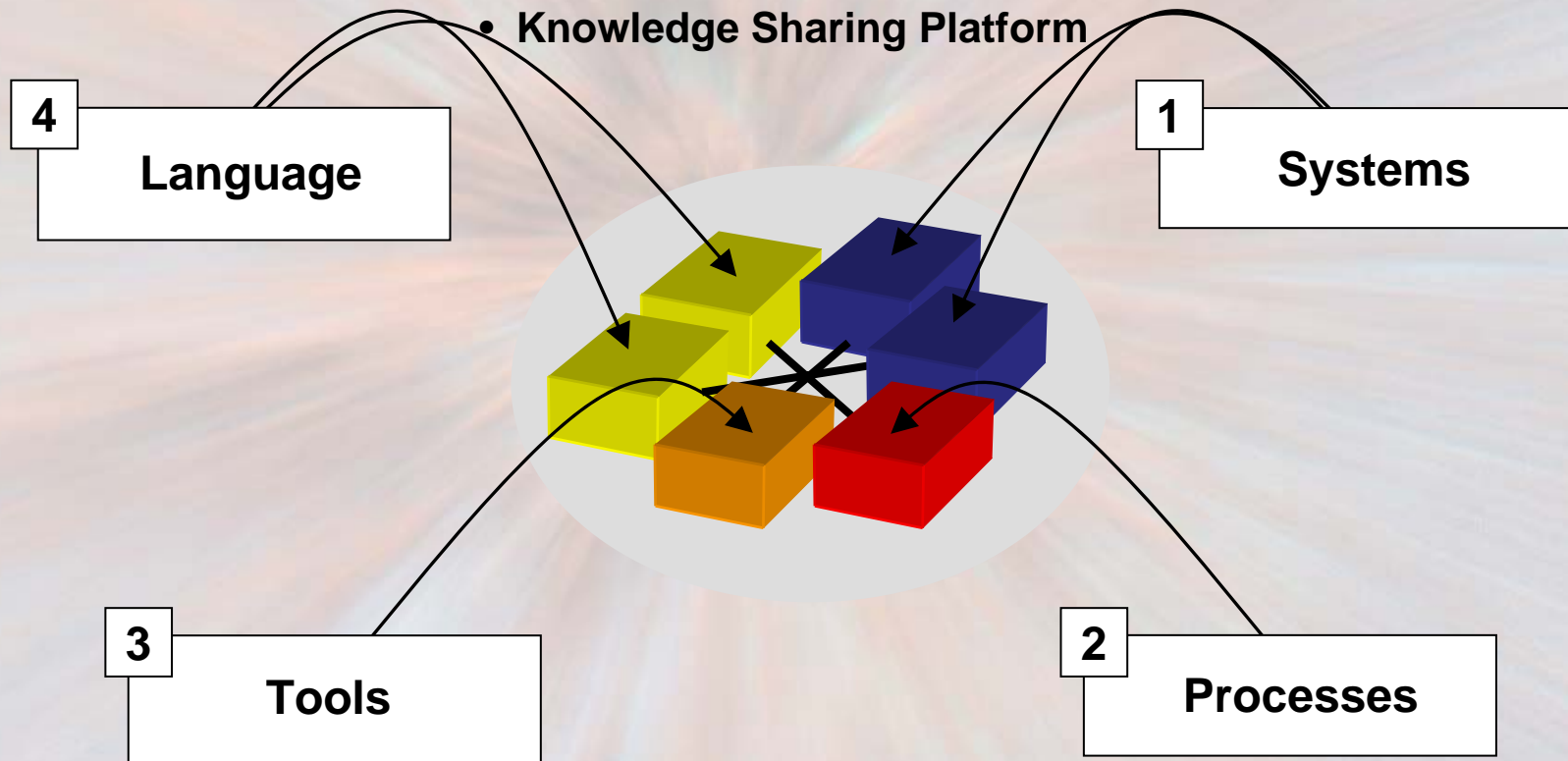
# Importance of Relationship

- **To the University Partner**
  - Opportunity to work closely with an integrated global enterprise
  - In-depth study of complex business and technical issues that can directly enrich the Institution
- **To the Industry Representative**
  - Opportunity to work closely with a leading edge university
  - Closely link development of people, systems, and research

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# Industry Consolidation

- Technical Excellence
- Interdisciplinary Synergies
- Flexible Structure
- Knowledge Sharing Platform



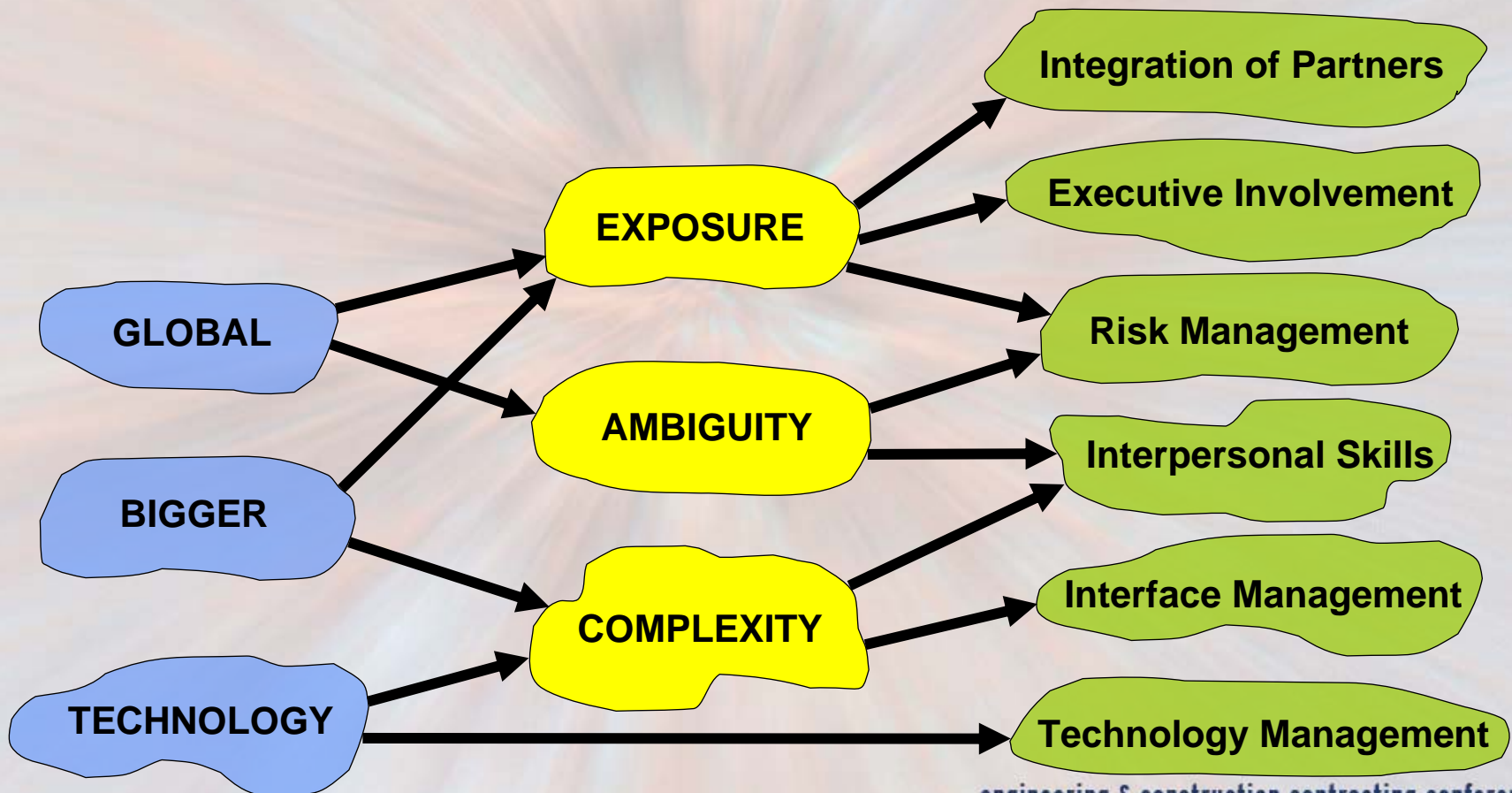
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# Evolving Business Environment

*DIFFERENCE*

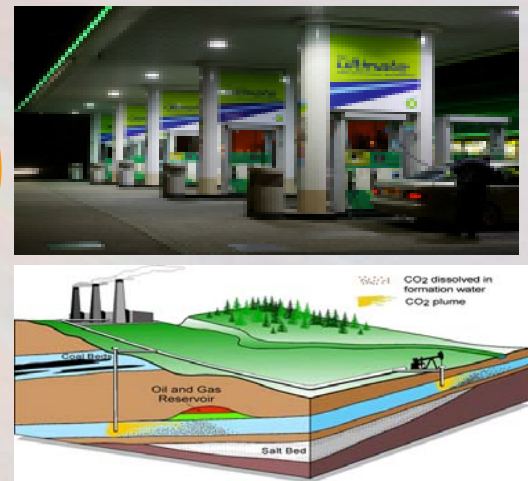
*CREATES*

*REQUIRING*



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# Challenges Demand Integregation



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# Company Training Too Narrow in Focus

## Training

### Skills acquisition

- Project Management Essentials
- CVP Basics
- Getting HSSE Right in Projects
- Understanding Accounts & Control
- Works Projects Estimating
- Value Improving Projects Basics
- Delta Overview
- ALERT Facilitation
- Economic Evaluation Methodology

## Development

### Leadership

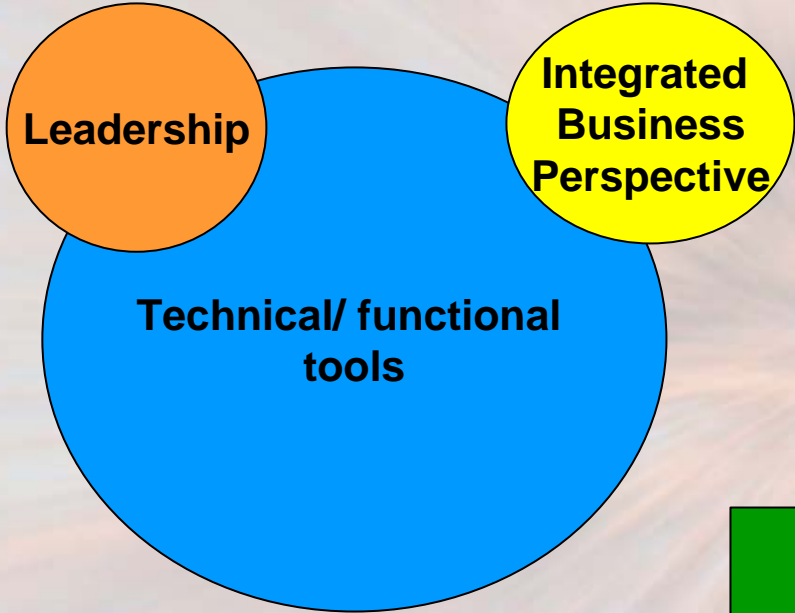


Project Excellence

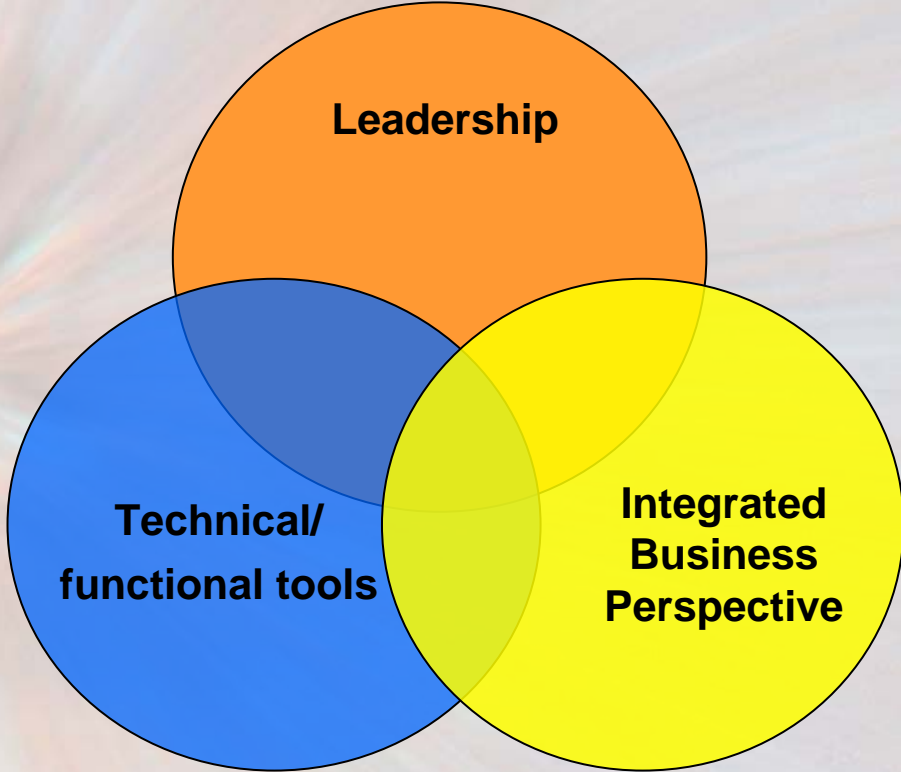
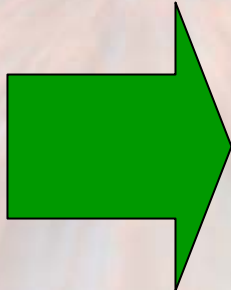
Business Acumen

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# Re-balancing Capabilities



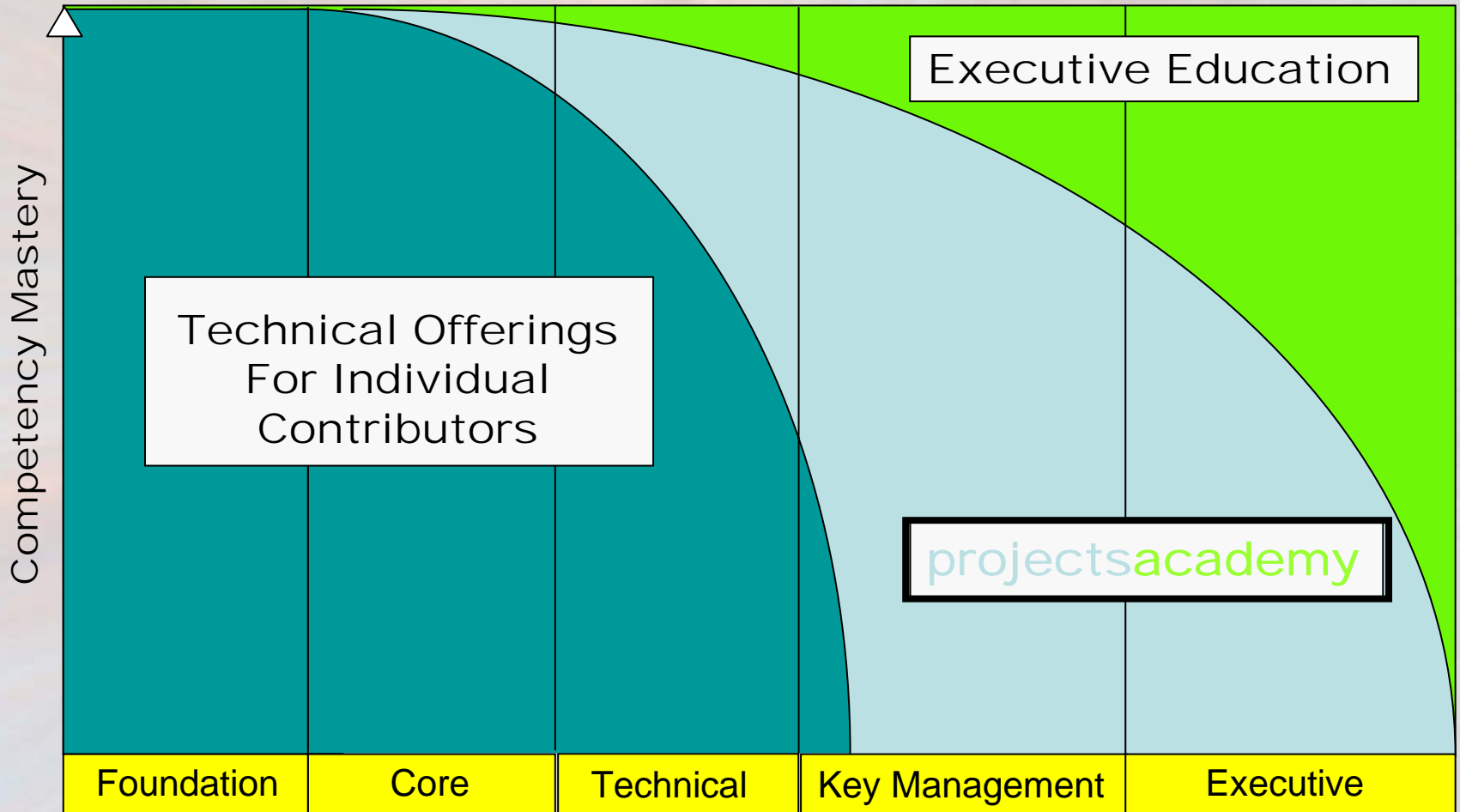
**Project Manager**



**Major Project Leader**

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# "Sweet Spot" for Collaboration



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# What Can An Industry/Academic Alliance Create?

Build world-class project leadership capabilities to deliver outstanding business performance.

Best in Class  
Project Delivery

- Develop current & future Major Project Leaders.
- Foster innovation across the firm.
- Ensure Executive Leadership optimally impacts major projects
- Use research to create new approaches to improve project delivery.
- Create a vibrant project community to attract and retain personnel.

2002

2004

2006

2008

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**Thank You.**

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